

# OWN THE TRENDS

X  
*Erica Warp*

PROMENADE  
SHOPPING  
CENTRE

# F/W TREND REPORT

OWN THE  
TRENDS

2024

---

# OUTERWEAR



BOMBER  
MAXI-MUM  
WRAPPED UP  
MOTO BOOT

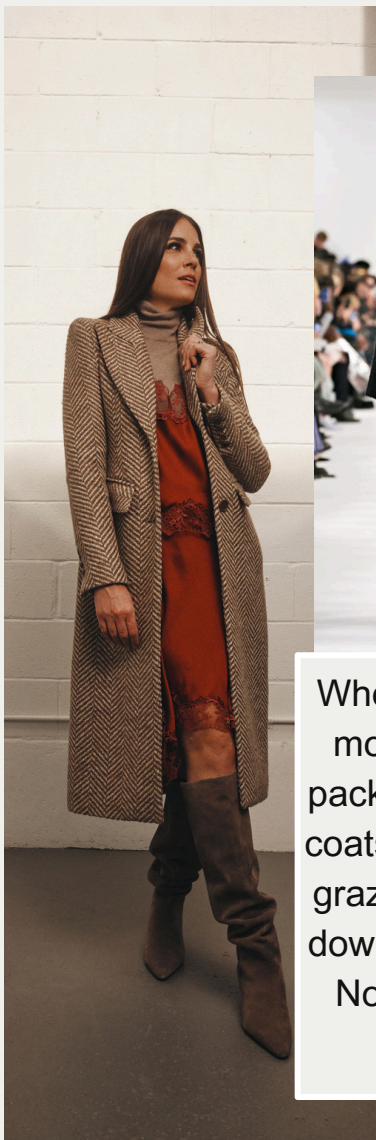
# BOMBER



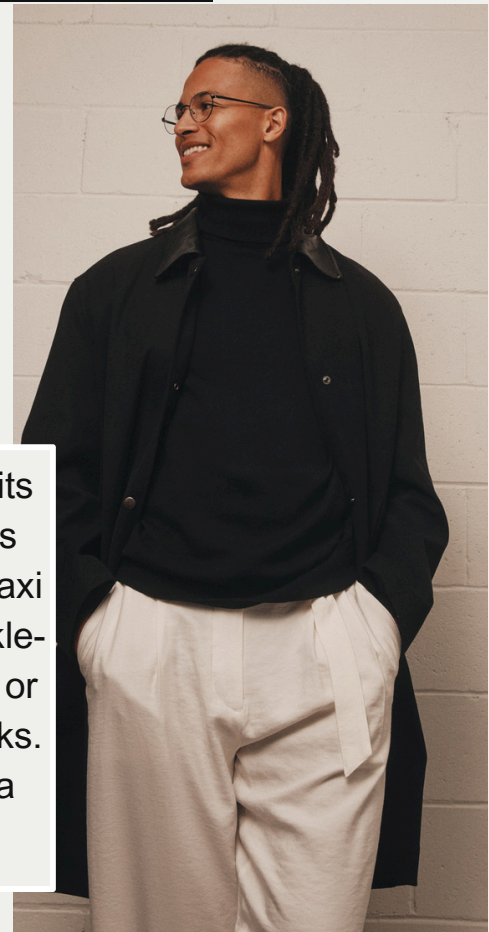
Similar to the leather jacket, there's a certain cool factor that's exuded when it comes to its bestie, the bomber jacket. Instantly recognizable, this style of jacket is timeless due to its functional, yet stylish demeanour. This season's runways preferred the more oversized bombers – making it the perfect roomy jacket to layer over chunky knits and oversized shirts.



# MAXI-MUM



When it comes to the cooler temps, nothing hits more than a dramatic coat, and this season is packed full of them, thanks to the sweeping maxi coats that hit the runways. Dress it up with ankle-grazing dresses, wide leg trousers and boots, or down with a vintage sweatshirt, denim and kicks. No matter how you choose to style it, this is a silhouette that will level up any look.



# WRAPPED UP



A coat that offers a scarf built in? Where do I sign? Not only does this polished silhouette make every outfit look elevated with a capital E, it also eliminates the need to remember to pack that scarf of yours. And with the rising popularity of the scarf coat, we're also seeing a resurgence in the cape coat – another luxe outerwear staple that's timeless with a touch of glamour.

# MOTO BOOT



Moto boots stomped down the runways this season, crafted in a variety of ways: worn in, buckled, zippered, strapped and even ladylike. Wear it with jeans, chinos, dresses, skirts you name it - this will be the daily swap out for your summer sneaker.

