

Mic Mac Mall 50th Celebration Vehicle Giveaway Contest Rules

The "Mic Mac Mall 50th Celebration Vehicle Giveaway" (referred to as the "Contest"), with no purchase necessary, allows participants to enter for a chance to win one of the offered prizes under these Official Rules, which are available online at micmacmall.com/contest-hub, at the Guest Services desk within the Mic Mac Mall, or by mail upon written request. By participating in this Contest, you accept and agree to be bound by these Official Rules. The Contest is subject to all applicable federal, provincial, and local laws and regulations and is void where prohibited by law. These Official Rules apply only to this Contest and not to any other promotions, contests, or sweepstakes by Mic Mac Mall or Mic Mac Mall Limited Partnership. Contest rules and regulations can change at any time without notice.

1. Contest Period

The contest begins at 9:30 a.m. on June 17, 2024, and ends at 9:00 p.m. on September 30, 2024 (the "Contest Period"). The final draw date is October 4, 2024 at Mic Mac Mall.

2. Eligibility

The Contest is open to all legal residents of Canada who have reached the age of majority in their province or territory of residence, excluding Quebec. No purchase necessary. Entrants must be onsite for the final Grand Prize Draw on October 4, 2024.

Employees, representatives, and agents of Mic Mac Mall, Mic Mac Mall Limited Partnership, or Steel Auto Group, its affiliates, subsidiaries, advertising and promotional agencies, and members of the immediate family (spouse, parent, child, sibling) or household (whether related or not) of any such employee, representative, or agent are not eligible to enter.

3. How to Enter

Two ways to Enter.

- 1) Participants that spend \$50 (fifty) or more at participating stores or service within Mic Mac Mall during the Contest Period may enter to win by showing their physical receipt at Guest Services; for every \$50 (fifty) spent per receipt, the customer will receive 1 (one) ballot to a maximum of 5 (five) ballots per receipt. Entrants can enter more than once.
- 2) Participants may also enter by sending a written request to Mic Mac Mall Limited Partnership at Mic Mac Mall, 21 Mic Mac Blvd, Attn: Management Office, 3rd Level, Dartmouth, NS, B3A 4N3, with their full name, phone number, email address and mailing address, and a brief explanation (minimum 50 words) of why they would like to win the vehicle. Each valid request will be given one ballot entry that must be picked up at the Mic Mac Mall Guest Services Desk.

Entrants can enter using both methods or just one. To be considered eligible, each ballot must include the participant's full name, phone number, email address and mailing address.

To enter (the "Entry"), customers must visit Guest Services to complete and submit the Contest ballot. Entries must be fully completed with all the required information. Entries must be received by 9:00 p.m. on September 30, 2024 to be eligible to win.

4. Weekly Draws

A ballot will be drawn every week from all eligible entries received; the following week's ballots will be added to future weekly draws.

Each weekly draw winner will receive a \$50.00 Mic Mac Mall Gift Card and an invitation to the Grand Prize Draw on October 4, 2024. Weekly winners must be on-site on the day of the Grand Prize Draw, during the event which will take place at 12:00 PM local time, to be considered for the Grand Prize.

Weekly draw dates will be June 24, July 2 (July 1 is a holiday; in lieu, draw will be done the following day), July 8, July 15, July 22, July 29, August 5, August 12, August 19, August 26, September 2, September 9, September 16, September 23 and October 1.

5. Grand Prize Draw

The Grand Prize Draw will occur at Mic Mac Mall on October 4, 2024 at 12:00 PM local time.

The draw will be a reverse draw, where the first 14 (fourteen) ballots pulled will each win a prize valued at \$250.00 or more.

The final ballot pulled will win the Grand Prize: a 2024 Mitsubishi Outlander PHEV.

6. Conditions of Winning

The odds of winning the Prize vary and depend on the total number of eligible entries received in accordance with the Contest Rules during the Contest Period.

To be eligible for the grand prize, weekly winners must attend the Grand Prize Draw in person on October 4, 2024 at Mic Mac Mall. If entrants can not attend in person for the Grand Prize Draw, they can assign, in writing, a representative to attend on their behalf. Representative full name and phone number must be received at Mic Mac Mall Guest Services or email at mic-info@cushwake.com in writing at least 48 hours before Grand Prize Draw.

Representatives must provide a valid government issued ID the day of the Grand Prize Draw

To be awarded a prize, the selected entrants for all prizes must:

Correctly answer unaided, a time-limited (sixty seconds), mathematical skill-testing question.

Sign a declaration and release form confirming compliance with the contest rules, acceptance of the prize as awarded, and releasing Mic Mac Mall Limited Partnership, 4239474 Canada Inc, and their agents, employees, and representatives from any liability in connection with the Contest or the prize.

7. Selection of Winner

Mic Mac Mall Limited Partnership or its designated representative will conduct a random draw weekly from all eligible ballots received during the Contest Period. Weekly draw dates will be June 24, July 2 (July 1 is a holiday; in lieu, draw will be done the following day), July 8, July 15, July 22, July 29, August 5, August 12, August 19, August 26, September 2, September 9, September 16, September 23 and October 1.

Weekly winners will be contacted by phone and email within approximately 24 (twenty-four) hours of the draw day. If the selected entrant cannot be contacted within 48 (forty-eight) hours of the draw or does not meet all of the contest conditions, another entrant will be randomly selected from the remaining eligible entries. To be awarded any prize, the potential winner must correctly answer the mathematical skill-testing question without electronic, mechanical, or any other kind of assistance within sixty seconds.

8. Prize

There are 15 (fifteen) prize winners throughout the duration of the contest. The Grand Prize consists of one 2024 Mitsubishi Hybrid Outlander vehicle (the "Grand Prize"), which has an approximate retail value of \$54,998. The total value of all Contest prizes is (\$59,248).

The Prize must be accepted as awarded and is not transferable, assignable, or convertible to cash. Mic Mac Mall Limited Partnership reserves the right to substitute the any of the prizes with a prize of equal or greater value if the Prize cannot be awarded as described for any reason.

Mic Mac Mall does not handle the vehicle transfer or costs, taxes, fees, or any other expenses associated with such transfer.

During the Contest period, 15 (fifteen) \$50.00 (fifty) Mic Mac Mall Gift Card will be awarded to the weekly finalists. During the grand prize event, 14 (fourteen) secondary prizes with retail value of \$250 or more will be awarded.

9. General Conditions

By entering the Contest, participants agree to abide by the Contest rules and the decisions of Mic Mac Mall, which are final.

Mic Mac Mall reserves the right to disqualify any entry that does not comply with these rules or attempts to tamper with the entry process.

Mic Mac Mall is not responsible for any technical malfunctions, lost or delayed entries, or other errors or problems that may affect the Contest.

By accepting a prize, winners agree to the use of their name, city of residence, and photograph or likeness for advertising and publicity purposes without additional compensation.

10. Privacy

Subject to controlling law and regulations, Mic Mac Mall will collect, use, and disclose to third parties the personal information provided by participants to administer the Contest and in accordance with its privacy policy.

11. Sponsor

The contest is sponsored by Mic Mac Mall Limited Partnership at 21 Mic Mac Blvd, Management Office, 3rd Level, Dartmouth, NS, B3J 4N3.

If you have any questions about the contest rules and regulations, please contact Mic Mac Mall Administration at 902-463-589

