

OWN THE TRENDS

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Cricket Wark


ABERDEEN
MALL

F/W TREND REPORT

OWN THE
TRENDS

2025

2025 F/W FASHION



PINK

FLORAL

'70S BOHO

DENIM

EXAGGERATED SILHOUETTES

PINK



This fall, pink has evolved into a more sophisticated, nuanced spectrum: think dusty rose or powder pink. These delicate, soft pinks provide versatile romantic options that pair seamlessly with timeless neutrals like browns, burgundies, blacks and greys. On the F/W runways, designers like Carven, Jil Sander and Prada embraced this softer side of pink as both modern and refined.



FLORAL

Nature remains fashion's eternal muse, inspiring everything from earthy textures to lush botanical motifs. Burberry made a bold statement with quilted outerwear paired with coordinating skirts, while Magda Butrym, known for her modern take on florals, played with bold contrasts and purposeful draping for a striking effect. Meanwhile, Blumarine embraced a softer touch, unveiling watercolor florals that offered a dreamy, romantic finish.



'70S BOHO

Thanks to Chemena Kamali at Chloé, the '70s-inspired boho trend is making a major comeback this fall. Runways were filled with fluid silhouettes, rich textures like suede and faux fur, and artisanal touches including embroidery and fringe. Designers such as Ralph Lauren, Dolce & Gabbana, and Miu Miu layered these elements with effortless sophistication, bringing a modern edge to the nostalgic vibe.

Three models in '70s boho style outfits. A man with dreadlocks is wearing a brown suede jacket over a white shirt and blue jeans. A woman is wearing a long, dark brown fur coat over a black lace dress. Another woman is wearing a brown plaid jacket over a brown skirt. A large, semi-transparent red rectangle with the text "CLICK HERE" in white is overlaid on the image.

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DENIM

Dark-rinse denim is hitting it big this F/W, with KHAITE, Bally, and Louis Vuitton all showcasing its polished, elevated appeal. This rich indigo wash strikes the perfect balance between casual enough for day yet refined enough for work or evening. As for silhouettes, it's a choose-your-own-adventure: wide-leg, straight, barrel, and even bootcut are all back in play. Want to refresh a classic favorite? Simply cuff the hem for an effortless update.



EXAGGERATED SILHOUETTE

From bold shoulders to extreme hips, this season is all about turning up the volume. Classic peplums are reimagined with sleek, structured shapes for a polished look, while oversized silhouettes offer a playful, imaginative twist on wardrobe staples. On the runways, Givenchy, Stella McCartney, and Dior led the charge with dramatic tailoring, setting the stage for retailers to interpret the trend in more approachable, wearable ways.

A photograph of three models standing against a plain white wall. The model on the left is wearing a brown oversized jumpsuit with wide legs and white sneakers. The model in the center is wearing a dark blue dress with a large, light-colored structured peplum over the shoulders and white lace-up boots. The model on the right is wearing a black oversized top and a leopard print skirt with black high heels. A large, semi-transparent dark red rectangle with the text 'CLICK HERE' in white is overlaid across the middle of the image.

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