

OWN THE TRENDS

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Erica Warp

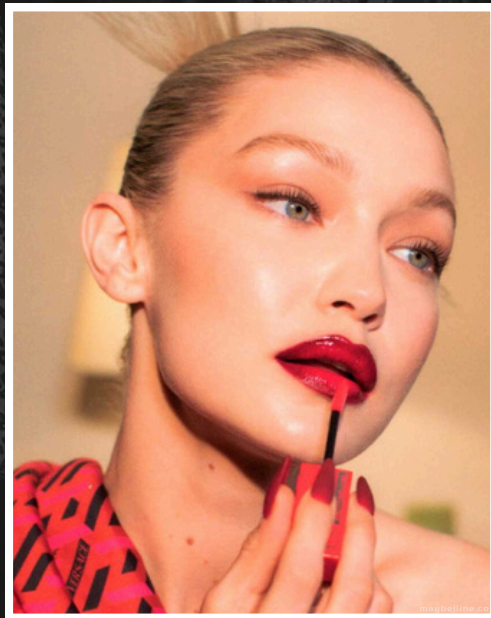
PROMENADE
SHOPPING
CENTRE

F/W TREND REPORT

OWN THE
TRENDS

2024

LIFESTYLE



RETRO GLAM
LINKED IN
SIDE & SLEEK
ECLECTIC AESTHETIC

RETRO GLAM

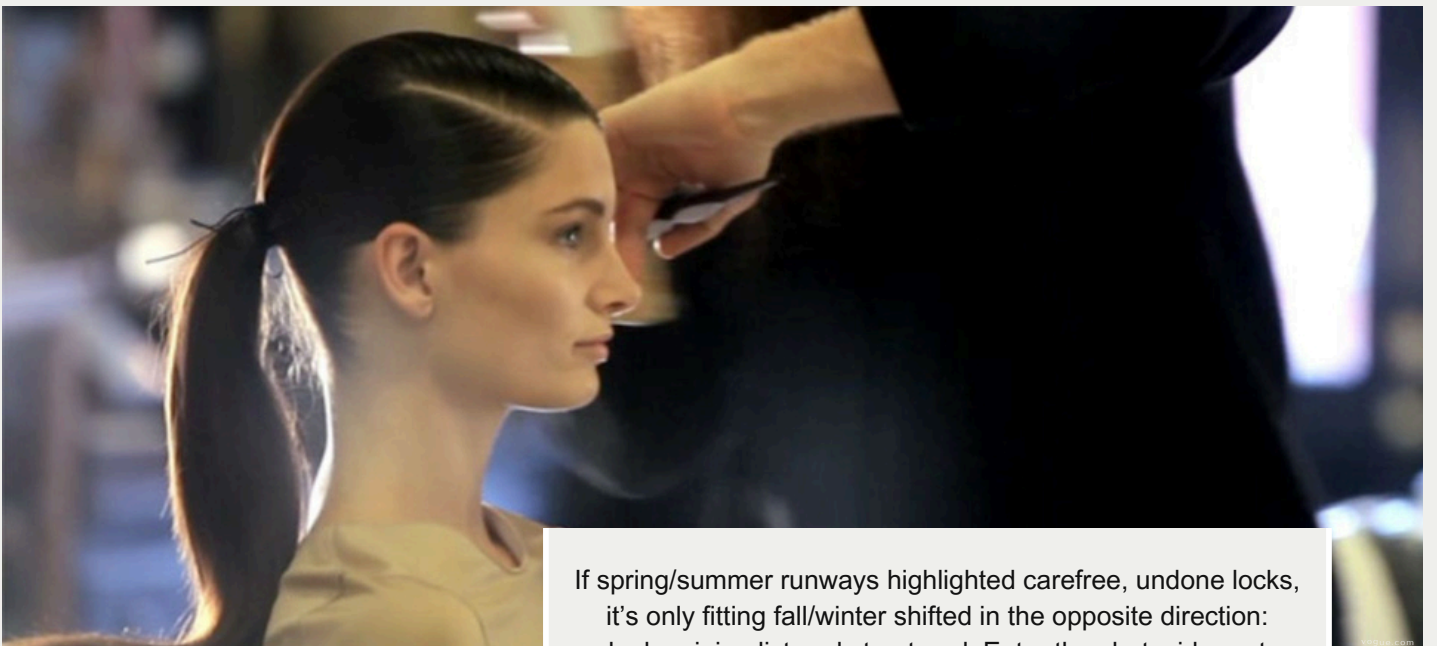


Fall/winter is having a throwback moment when it comes to beauty. We saw moody shades of red in every texture on the lips from stains to glossy lacquers. Although lips were the main attraction, we also saw hits of red on the cheeks, offering doll-like features. Skin took a similar approach with a lot of artists opting for a soft matte finish and subtle luminosity. If cranberry lips don't excite, try it on your nails instead as it offers the same impact without the worry of a smudge post coffee break.



Chunky chains and layered links are the perfect toppers to wear over your favourite fall knits, LBDs, and even collared shirts. Gold, silver, gunmetal - whatever your metal of choice is, fall's got it. Want to level this up even further? Layer your chunkier chain with a pendant necklace - another big jewelry trend for fall. We saw statement charms on long metal chains and chords walk the runways styled overtop of everything from flouncy dresses to structured tops.

LINKED IN



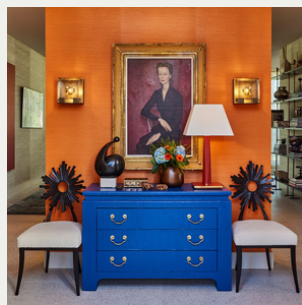
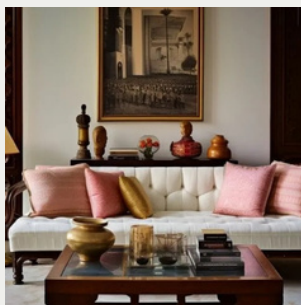
If spring/summer runways highlighted carefree, undone locks, it's only fitting fall/winter shifted in the opposite direction: sleek, minimalist and structured. Enter the chat: side parts and low pony's. With the revival of sharp silhouettes and angular tailoring, the low sleek pony offers an easy way to let your outfit do the talking - and the best part? It couldn't be easier to replicate.

SIDE & SLEEK

HOME DECOR

NOW AND THEN: ECLECTIC AESTHETIC

Creating a home that infuses your latest finds with vintage treasures offers a window into your personal style, much like an outfit can. So for fall, it's all about applying the techniques you use to style your own outfit to the spaces in your home: adding eye-catching contrasts through bold hues, textiles with depth and unique accent pieces. Whether it's pairing vintage brass candlesticks with modern vessels or adding fresh throw pillows in saturated jewel tones on a neutral boucle couch, it's ultimately about telling a story about who you are.



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