



# ST. VITAL CENTRE

WINNIPEG, MB

The logo is displayed in large, white, serif capital letters against a background of a wooden ceiling with a complex geometric pattern of beams. A small red and yellow triangle is positioned above the letter 'V' in "VITAL".

# ST. VITAL CENTRE

The logo consists of the words "ST. VITAL" in a large, grey, serif font, with a small red and yellow triangle above the 'V'. Below it, the word "CENTRE" is written in a smaller, grey, sans-serif font.

## ST. VITAL CENTRE

Walmart   Marshalls

 HUDSON'S BAY 

SPORTCHEK  





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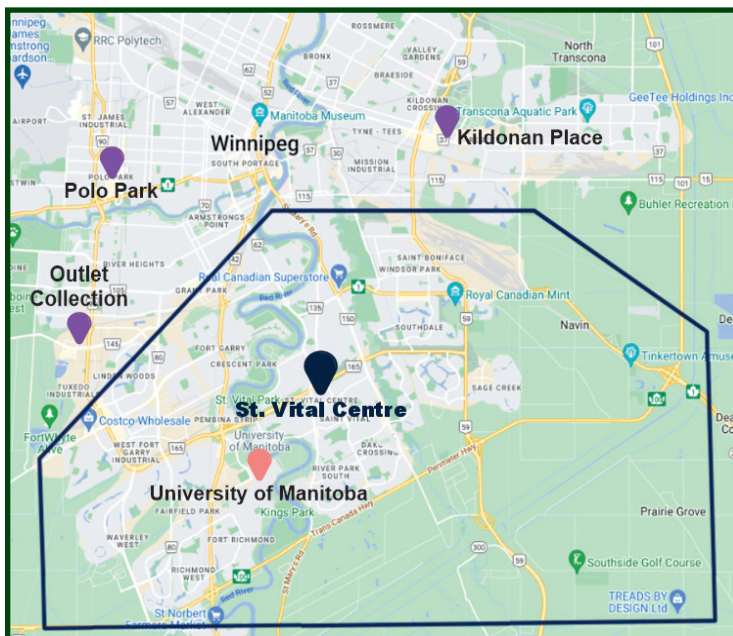
# ST. VITAL CENTRE WINNIPEG, MB

The premier shopping destination and community hub for Southeast Winnipeg, St. Vital Centre is located in the highly desirable neighbourhood that shares its name, with a trade area that leads Winnipeg in terms of population, growth, and income.

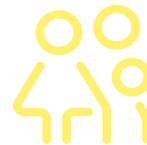
The second largest shopping centre in Winnipeg, and the closest to the University of Manitoba, family-friendly shopping is one of the hallmarks of this centre with its 160 stores, and a diverse mix of retailers, restaurants, and services. St. Vital Centre is known for its unique architectural features and beautifully designed Food Hall which serves as a popular gathering place for people of all ages. With almost 4,700 parking stalls, three signalized intersections, and eleven major bus routes serving the mall daily, it is a high traffic, easily accessible destination for everyone from families to students.



## TRADE AREA MAP



## DEMOGRAPHICS



**48%**  
Families with Children



**342,887**  
Trade Area Population



**\$112,783**  
Average Household Income



**\$86,171**  
Average Disposable Income

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# ST. VITAL CENTRE WINNIPEG, MB

## SITE MAP





# ST. VITAL CENTRE WINNIPEG, MB

## TENANT DIRECTORY

UNIT	TENANT	SQ FT	UNIT	TENANT	SQ FT	UNIT	TENANT	SQ FT	UNIT	TENANT	SQ FT	UNIT	TENANT	SQ FT
1	Hudson's Bay	122,002	29C	Marshalls		69	Carter's/Oshkosh	3,922	110A	Lenscrafters	3,825	705K	Available	180
2	Cleo	3,153		(Second Floor)	20,400	70A	Spencer's	2,464	111/112	Dynacare	2,474	706K	Culture Craze	150
3	West 49	3,766	29D	Ardene	20,000	71	Bootlegger	4,358	113	Beauty Box	1,527	707K	Swift Quartz Jewelry	121
3A	Kite And Kaboodle	5,792	29E	Available	3,485	72	Zumiez	2,651	114	Stitch It	852	708K	Fido	150
7A	Bluenotes	6,674	29F	Available	1,767	73	Foot Locker	3,653	115	Quilts Etc.	1,704	709K	Wireless Wave	180
7B	Diva Lingerie	1,003	30	Pearle Vision	3,030	76	Northern Reflections	2,511	116	Available	941	711K	Gateway Newstands	200
8	Urbanology	4,015	32	Boathouse	4,878	76A	Think Kitchen	2,218	117	Blush	781	712K	Virgin Mobile	150
9	Dress Up Dress Store	2,331	34	Stitches	4,579	76B	Reitmans	3,521	118/120	Mark's Work		713K	Bell	150
10	Calendar Club	2,312	35	Lush	1,305	77	Aldo	1,848		Wearhouse (Fall 2024)	16,455	715K	Available	120
11	Daring Diva Purses	1,841	36	Available	912	80	Kernels	262	124	Sephora	3,698	716K	Cellcare	120
12	PGI Housewares	1,586	37	Quark Shoes	1,525	80A	Subway	304	125	Soft Moc	3,569	717K	Wishes & Dreams	165
13	Suzy Shier	4,993	38	Ben Moss	1,347	81	Kimchi	453	127	The Source	2,173	718K	WOW Mobile Boutique	120
14	Mac Cosmetics	979	40	Cassiopeia	3,554	82	Booster Juice	406	128	The Telephone Booth	1,244	719K	Freshly Squeezed	175
15	Sunglass Hut		41	RW & Co	3,939	83	Fergies Fish and Chips	715	129	GameStop	1,239	8001K	CIBC Instant Cash	20
	International	665	42	Tip Top	4,880	84	Sirens	4,986	130	Winnipeg Sneakers	1,240	FC1	New York Fries	407
16	Oh Canada	1,066	45	Bell MTS	2,441	84A	Under Negotiation	1,023	131	Park and Buzz	1,228	FC2	Thai Express	357
17	The Children's Place	4,526	47	Lids	787	85	Indigo	22,103	133	Dynamite	4,074	FC3	Koya Japan	403
18	Revolutions		48	Peoples Jewellers	1,686	88	Journeys	1,800	134	Garage	3,541	FC4	Jimmy The Greek	357
	Hair Salon	1,085	49	Oomomo	6,607	91	Bikini Village	,679	136	Warehouse One	2,443	FC5	Kung Pao Wok	402
19	Extravagant Cookies	840	50	St Vital Unisex	2,736	92	Minoso	1,686	137	Telus	1,569	FC6	Taco Time	357
20	Just Cozy	1,064	51	Canna Cabana	1,290	93	Sunrise Records	3,412	138	Urban Trail	1,525	FC7	Vanelli's	402
21	Embroidery &		54	Wal-Mart	159,285	95	Bath & Body Works	2,702	139	Bentley	1,354	FC8	KFC	357
	Engraving Concepts	889	54A	Dollarama	15,016	96	Pandora	885	140	Dairy Queen/ Orange Julius	359	FC9	A & W	402
22	Central Nails	907	57	St. Vital		96A	Rogers	1,694				FC10	Tim Hortons	363
23	Ultracuts	755		Community Room	1,797	97	Venetian Nails	1,495	140A	Famous				
23A	Jets Gear	2,531	58	Stuffy Riders	1,546	98	La Vie En Rose	4,335		Bourbon Chicken	343			
23B	Fashion Brows	617	59	Fairweather/Inc.	2,613	99	Tommy Guns	991	141	Umi Sushi Express	315			
23C	London Drugs	32,440	60	Boes Accessories	1,050	100	Body Shop	1,154	160	Cineplex SilverCity	66,971			
23D	Hakim Optical	1,543	61	Carat Jewellers	1,101	101	Potato Corner	346	601F	Petro-Canada	2,610			
23E	Showcase	1,123	62	Claire's	1,000	101A	Second Cup	407	602F	Co-Op	55,000			
24	Available	1,000	62A	Saje	1,019	102	Melanie Lyne	4,648	603F	CIBC	8,200			
24A	Sushi Gozen	1,506	63	The Phone Shop	1,163	103	Love Local	1,833	604F	McDonald's	4,800			
26A	Union Insurance	1,177	63A	Call It Spring	1,405	104	Laura	4,927	605F	Montanas				
26B	Cell Mechanics	850	63B	Purdy's Chocolates	692	106	Urban Kids	3,726		Cookhouse Saloon	5,150			
26C	Cha House	489	64	Eclipse	1,981	107	Blackwell	1,389	606F	Earls	6,847			
26D	Currency Mart	693	65	Roots Kids	2,309	108	Dark Shugar	1,286	607F	Old Navy	19,027			
29A	Fit 4 Less	27,506	65A	Ricki's	3,031	109	Aura Hair Salon	1,757	702K	Available	200			
29B	Sport Chek	21,296	67	Trendy Tots	1,574	110	Dental Image		703K	Moblinq	150			
29C	Homesense	22,406	68	Michael Hill	1,336		Therapy Centre	3,482	704K	Cellicon	150			

### STVITAL.CA/LEASING

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## KEY FACTS

### ADDRESS

1225 St. Mary's Road, Winnipeg, MB R2M 5E5

### GLA

905,617 sf

### MALL CRU

279,222 sf

### CRU SALES

\$631 psf (August 2023)

### FOOD COURT SALES

\$2,314 psf (August 2023)

### NUMBER OF STORES

160 stores and services

### SHOPPERS PER YEAR

6.4 Million (R12 August 2023)

### TRAFFIC COUNTS

Over 100,000 vpd on 3 major thoroughfares

### TRANSIT

Bus loop serving 11 transit routes

## OUR CUSTOMER IS



### MARRIED:

61.7% are married/common-law



### FAMILIES WITH CHILDREN:

53.8% of households have children at home



### YOUNG:

30% of the population is under the age of 25. Median age of the household maintainer is 50 years old



### AFFLUENT:

Average Household Income is \$123,872. Disposable Income is \$94,003



### SHOPS:

Average Current Consumption of \$88,473 per household;



### HOMEOWNERS:

73% own their own home, primarily single family homes, and the majority of houses are less than 20 years old



### EDUCATED:

More than 37% hold a bachelor's degree or higher, and over 62% have post secondary education



### DIVERSE:

Almost 45% identify as visible minorities