

Sunnyvale Downtown Association

Minutes of the Monthly Board Meeting

April 9, 2025

Meeting held in person and via video.
192 S Murphy Ave Suite #201, Sunnyvale, CA 94086

1. Call to Order: Mike called to order a general meeting of the Sunnyvale Downtown Association on March 12, 2025 at 10:00 am. Leigh Odum took minutes.
2. Attendance:
 1. Maria Rodriguez, Molly McClendon, Gary Gold, Mike Johnson, Amit Rajgarhia, Lt. Karin Jenks, Heather Stuart, Tiffany Orsburn, Justin Breining, Linda Sell, Justin Breining, Kim Kilpatrick, and Jaqueline Huerta
3. Gary made a motion to approve the March 12, 2025 SDA minutes. Amit seconded the motion. Motion approved unanimously.
4. Public Comment
 1. Gary commented that there is a sink hole (about 2-3 feet wide) located in the parking lot area behind the 100 Murphy Ave. building. He fell and hit his head and thinks it is dangerous.
 2. Amit inquired about the timing on the EDA project. Mike said it will begin after the events this year in the fall. The Murphy Ave work is planned for September, the Plaza Del Sol project will follow. The project will be managed to have the least impact on businesses and will not be very disruptive. Businesses will be able to continue to operate during the project. Maria added that there will be some work in the center of the street.
 3. Monique was arrested again last week. This has been an ongoing public safety issue.
 4. Mike wanted to say thank you to everyone that attended and participated in Mike's retirement. It was memorable and and he was speechless.
 5. Mike commented that the new lighting and signage at City Line looks great and welcoming.
5. City Report with Linda Sell
 1. The city is working on it's Strategic Prioritization to set goals for the city. This process begins in March with community outreach and came up with the following goals to achieve in a two year period:
 1. Responsive, transparent, and an efficient government
 2. An accessible, engaged and welcoming community.
 3. A sustainable city: Advancing climate action, active transportation and the Vision Zero plan
 4. A model to prevent homelessness, prioritize new housing and support the unhoused community, and safe parking plans.
 5. Modern city infrastructure
 2. Two year work plan includes these actions
 1. Focus on community engagement
 2. Figuring out what to do with the library

3. Community events: support groups and events
4. Possible 4th of July Event: Possible \$500,000 to fund a 4th of July event.
We're still in the planning phases.
5. 75th Anniversary of Public Safety
6. 2023-2031 We've issue permits for more affordable housing.
6. Safety update with Lt. Karin Jenks
 1. Graffiti issue: 2 suspects were identified.
7. Old Business
 1. We welcomed our newest Board member, Molly McClendon, from The Martin!
 2. We have replaced the Dining & Dancing series with a new line of events called "First Sunday Art Festival". These events will be held on the first Sunday of each month from June to October from 10 AM - 4 PM at Plaza Del Sol. Vendor applications are now available! The objective is to provide our community with something to do on Sundays.
 3. Save the date for our annual Taste of the World and Wine Stroll on Saturday, May 10th from 2:30pm-5:30pm! This annual event will host businesses throughout the downtown area, pairing wines with foods from select businesses. New this year, a VIP location in Redwood Square and Designated Driver tickets!
 4. Sip, Shop, Eat Festival was held in Cityline's Redwood Square on Saturday, March 22nd. Congrats on a well-attended event!
 5. Fast Lane Car Exhibition was held on Taaffe Street, also on Saturday, March 22nd. This event held McClaren, Ferrari and many other high-end cars on display for the community to see. It was a great turn out, and we can't wait for more like these!
 6. Cityline held their Art Adventure event, unveiling the new Redwood Blue in Redwood Square. This event was an interactive Art Walk throughout Downtown Sunnyvale, highlighting all the artwork we have!
 7. The SDA spoke at the City Council meeting on Tuesday, April 8th to request the Resolution of Intent (ROI) for the renewal of the Business Improvement District (BID) for the fiscal year 2025/2026.
 8. VINO VINO has changed their name to Blossom Cafe. Updates and more information to come soon!
 9. New signage around downtown Sunnyvale! The new arch has been installed on Mathilda Ave./Washington Ave., along with additional signage pillars on Washington and McKinley. Wayfinding signs have also been added around Cityline.
8. New Business
 1. Cityline will be hosting a community event, Easter in Redwood Square on April 19th from 1-4 PM! This family-friendly event will have an egg hunt and pictures with the Easter Bunny!
 2. Cityline will also be hosting a Springtime Soiree with Creative Communal on April 19th from 11 AM - 4 PM on McKinley Avenue. Please note that McKinley Avenue will be closed during these hours.
 3. Summer Series and Jazz and Beyond will be kicking off in July and August! We will begin to accept vendor applications soon, please contact Kristina for more information at kristina@sunnyvaledowntown.com

4. Moods Wine Bar will be opening soon! More information to come!
5. Delhi to Kathmandu will be hosting their ribbon cutting on Monday, April 14th at 1 PM! Come check out this Indo/Nepalese cuisine at 155 S. Murphy Avenue, next to Metro City.
6. Have any Mother's Day specials? Contact Kristina today!
7. Thank you to Kim and City line for launching the global cuisine event 5/31 - 6/7.
9. Meeting adjourned at 10:50.
10. Next meeting will be held on Wednesday May 14, 2025, 10:00 am.