



2025 First Sunday Artisan and Artist – Vendor Application

The 2025 First Sunday Arts Festivals are operated by the Sunnyvale Downtown Association. Our festivals and events span the entire area of Plaza Del Sol, and each event welcomes the community and hundreds of visitors. Each First Sunday Arts Festival features artists and artisans, alongside live music, food vendors, sponsors, and community groups.

There are various ways to participate. **This form is for exhibitors only.** Only original artwork, photography, handmade jewelry, handmade crafts, creative literary arts, antiques, and vintage items are allowed. If you are interested in participating but do not fit these criteria, please contact us to discuss additional opportunities at info@sunnyvaledowntown.com.

2025 Vendor Fees (per event)

_____ 10 x 10 space at **\$175** (shared spaces available, inquire for pricing)

_____ Sunnyvale Downtown Association BID member 10 x10 space at **\$125**

_____ Food Truck/Vendor **\$200**

Brief description of your exhibit:

NAME: _____

BUSINESS: _____

EMAIL: _____

WEBSITE: _____

PHONE: _____

ADDRESS: _____

SELECT PARTICIPATION MONTH(S):

(minimum participation in 3 events)

_____ **ALL 4 MONTHS (JUNE-OTCOBER, EXCLUDING JULY)**

_____ **JUNE 1st**

_____ **AUGUST 3rd**

_____ **SEPTEMBER 7th**

_____ **OCTOBER 5th**

CATEGORY:

_____ Original Artwork/Painter _____ Pottery _____ Antiques

_____ Photography/Prints _____ Woodwork _____ Jewelry

_____ Clothing _____ Crafts _____ Food/Display Truck _____ Other

Important Application Dates

Online applications should be sent in by May 9, 2025. Vendors will be notified on or about May 16, 2025, if accepted.

First Sunday Arts Festival – Sunnyvale Downtown Association

192 S. Murphy Avenue Suite 201, Sunnyvale, CA 94086

Exhibitor Vendor 2025 Application – TERMS AND CONDITIONS

By signing this application, you agree to the following:

1. First time vendors need to submit photos with their applications to info@sunnyvaledowntown.com. SDA maintains the exclusive right to refuse vendors who, at SDA's sole discretion, do not meet event standards or add to an over-represented product category.
2. The selling or promoting of tobacco, firearms, or illegal products is prohibited.
3. Set-up time is 8:30am. Vendors must unload, then remove their vehicles from Frances Avenue before setting up their booths. All vehicles must be off the street by 9:50am.
4. Equipment (tents, weights, tables, chairs, etc.) must be supplied by the vendor.
5. Vendors must secure their tents and/or umbrellas with suitable weights of a minimum of 20 lbs. per leg.
6. Vendor agrees to assume full liability for all injuries/claims resulting from its equipment and for improperly securing tents, umbrellas and displays from wind and weather hazards.
7. The Vendor is responsible for the complete removal and disposal of all their material and trash from the event area. Vendors must bring their own trash bags and may not dispose of their trash in the city trash cans. Food Vendors selling for onsite consumption or sampling must provide trash receptable for public use.
8. Parking garages are available below the event at the Vendor's expense. The city parking garage at 200 W. Evelyn Avenue offers free parking. Entrances to the garage are on Taaffe Street/Altair Way or east on Evelyn Avenue. Trailers are strongly discouraged because they do not fit in the parking garages. For info: Sunnyvale.ca.gov
9. This is a rain/shine event. If the event is cancelled due to severe weather, an email will be sent by 8:00am the day of the event and posted on sunnyvaledowntown.org/events/sunnyvale-downtown-first-sunday-arts-festival. If an event is cancelled, vendors can reschedule it on a space available basis within the year. Reschedules are not guaranteed. No refunds.
10. Vendors that need to cancel must email notification to info@sunnyvaledowntown.com. No refunds.
11. Vendor breakdown starts at 4:00pm. All Vendor spaces must be emptied by 5:15pm.
12. **Proof of Liability Insurance must be submitted with application listing City of Sunnyvale (456 W. Olive Ave., Sunnyvale, CA 94086) AND Sunnyvale Downtown Association (192 South Murphy Ave., Suite 201, Sunnyvale, CA 94086) as additional insured.**
13. By participating in the First Sunday Arts Festival you are agreeing to indemnify and hold harmless First Sunday Arts staff, First Sunday Arts Vendors, First Sunday Arts Volunteers, Sunnyvale Downtown Association, the Sunnyvale Downtown Association's Board of Directors, officers, staff and contractors, First Sunday Arts Sponsors, the City of Sunnyvale from any damages, lawsuits or claims arising out of injuries or accidents occasioned by your activities.
14. Food Vendors must submit a copy of their Santa Clara County Health Permit when applying. Food Vendors that require a Health Department permit must also post the permit at the event. Visit deh.santaclaracounty.gov.
15. All participants in the First Sunday Arts Festival agree to allow images and audio of their booth, artwork and people to be used by Sunnyvale Downtown Association for promotional purposes.

Signature:

Printed Name:

Date: _____