

**Sunnyvale Downtown Association**  
**Minutes of the Monthly Board Meeting**  
**September 1, 2021**  
Meeting held via video.

1. Call to Order: Mike called to order a general meeting of the Sunnyvale Downtown Association on September 1, 2021 at 10:00 am. Leigh Odum took minutes.
2. Attendance: Mike Johnson, Joe Burth, Lena, Lindsey Dow, Raymond Qi, Justin Cheung, Irene Murphy, Dawn Maher, Maria Rodriguez, Gary Gold, Amit Rajgarhia and Leigh Odum.
3. Acceptance of Minutes: Irene made a motion to approve the minutes from July 7, 2021. Amit seconded the motion. (The August meeting was cancelled.)
4. Public Comment
  1. Gary commented that he had a problem with a parked truck with a rack sticking out. He called public safety and they told him that is was not within their jurisdiction. Lt Ramirez commented that Gary would have to talk to the business associated with that area.
  2. Leigh inquired about the availability of free Covid testing through the county. Maria commented that there are testers that will come to your home and Mike added that kits can be purchased at Walgreens.
5. City Update with Vice Mayor Glenn Hendricks: NA
6. Sunnyvale Chamber with Dawn Maher
  1. Art and Wine Festival Update: This will be held October 2 & 3. The layout will be similar to the Farmers' Market layout along Washington Ave, Francis Ave and on Murphy Ave.. The Farmers' Market will not be participating. The SDA will be working 2 wine booths. There will be 150 artists (past festivals have hosted 400 vendors). This will be the format in the future. There will be a band on Murphy Ave. There will be no food trucks this year. Visitors can visit local restaurants. There will be an info booth with some simple water and packaged snacks for sale and activities for children. Music: There will be a DJ and one live performance at the end of the day on Saturday 3- 5:30. The Francis street lot will be permitted marking for employees. They are expecting 3,000 people per day (about 500 at a time).
7. Public Safety with Lt.Ramirez: The connection was disrupted. Please contact him with any questions.
8. Old Business
  1. We had a successful Summer Series as well as Jazz & Beyond events last month. It was what our community needed, and Mike thinks most businesses received some level of boost in sales.
  2. For the first time ever we were asked by a member of the SDA why we hold these events. It was implied that businesses don't benefit from them. I believe this is a discussion we should have, and our board should define what they want me to do moving forward.

3. After partnering with the Santa Clara County Health Department to provide two evenings of Covid Vaccine Pop-up events on August 4th and 25th from 5:00 pm – 10:00 pm. We were able to provide over 80 vaccinations to residents in our local area.

#### 9. New Business

1. Target has closed until next year due to undefined issues in their building. Based on what we know, Target is doing work internally. This temporary closure does not have anything to do with any infractions or actions imposed by the city.
2. Up next, we will be supporting the Sunnyvale Chamber of Commerce with the Art & Wine Festival that is scheduled for October 2nd and 3rd 2021. The SDA will provide the wine and beer for the event.
3. The Sunnyvale Public Works Department is planning for the installation of EV parking stations in the Frances Parking lot and Sunnyvale Avenue on the backside of Historic Murphy Ave. They will be requiring various parking slots to be closed for an extended period.
4. Justin Cheung (EVgo) and Raymond Qi with Sunnyvale public works discussed the EV installation. They will be working on this private development on city property of four standard EV charging stations and two power cabinets, a switchboard and transformer. They will be maintaining this for the next ten years. The businesses will be impacted and have reduced the space and time to compete this as much as possible. They will have fencing up to isolate 14 parking spaces to complete this. Most equipment will be laid down in another parking lot. They will need to trench the parking lot to run the power lines the the PG&E box. Cars will still be able to drive through the parking lot, but the center parking spots will be fenced off. They are going to work on this in three phases, in order to keep businesses accessible and leave as much parking available. This project is scheduled to start October 4th. They estimate it will take about three months to complete.
5. Questions and concerns regarding the EV Installation project: Mike is concerned that this is taking place so close to the holidays. Irene commented that we're getting one month's notice that our parking will be gone through the holidays. Raymond respond that they were working around scheduled events in the area, including the summer music series. He said that if they take up more space they can complete the project faster. This is a discussion to schedule this project. Another concern: Deliveries will be impacted during this time. Justin replied that they are expecting to get the trenching done first to free up that parking before the holidays. He understands our concern. He also reminded us that each stage is four to five days, he also suggested that maybe (if allowed) they could do the trench work at night to speed it up. Mike would like to discuss some of these options in closed session.
6. Public Works, a representative from EVgo, and the contractor doing the work will be attending our board meeting to discuss the project in more detail.
7. A special concert is scheduled on Historic Murphy Avenue for Saturday, 4th of September for diners from 5:30 – 8:30 pm. Legally Blue, one of our Jazz and Beyond Series bands has offered to give a free concert to us this summer. There will be no beverage booth or tables put out by the SDA. Only seating will be at

local businesses. Possibly a few guests might bring their own chairs since it is a public street.

8. Minimum Wage increase: The SDA's request to postpone the increase in minimum wage will be revisited in 2022.
9. Mike brought up the issue of non-permitted performers performing on the street. According to the city attorney, this is free speech if the performers are not asking for money, but they can have a tip box. Businesses with an outdoor permit cannot have performers. Performers can perform on the street as long as the noise level is not too loud and they are not blocking the pedestrian walkway. Performers must have a business license to perform.
10. Meeting adjourned at 11:00 am.  
Next Board Meeting: Wednesday, October 6, at 10 AM