

Sunnyvale Downtown Association Minutes of the Monthly Board Meeting August 14, 2024

Meeting held in person and via video.
192 S Murphy Ave Suite #201, Sunnyvale, CA 94086

1. Call to Order: Kristina called to order a general meeting of the Sunnyvale Downtown Association on August 14, 2024 at 10:00 am. Leigh Odum took minutes.
2. Attendance:
 1. Mike Johnson, Kristina Kawczynski, Maria Rodriguez, Leigh Odum, Justin Breining, Gary Gold, Amit Rajgahira, Vice Mayor Murali Srinivasan, Heather Stuart (Yoga 6), Michael Strem (Lincoln Property), Lily (Teazzi), Janelle Resuello (Senior Office Assistant for City Manager's Office), Lt Karin Jenks (SDPD), Tiffany Orsburg
3. Gary made a motion to approve the July 10, 2024 SDA minutes. Justin seconded the motion. Motion approved unanimously.
4. Public Comment
 1. Maria updated the board about the resurfacing of the parking lots. The city is planning to schedule the resurfacing in September and are planning to get it completed in one day for each parking lot. Workers will be out there earlier to prepare for the resurfacing. They will have a date by the end of the month.
 2. Mike announced that the SDA is working with city staff and businesses regarding curbing garbage and pests in the downtown area. The garbage areas are getting messy due to limited space for garbage areas, street garbage cans getting rifled through, and the higher volume of traffic downtown. The SDA is talking to the city about power washing these areas and keeping the garbage areas clean. The SDA has hand-delivered reminders to ask that all businesses keep areas clean.
 3. The trees on Murphy Ave were trimmed. It was greatly needed to keep Murphy Ave safe and clean.
 4. The SDA office will be closed on Labor Day.
 5. If you see something that is out of order in the downtown area please call DPS to alert and document it. Call 911 for emergencies and the non-emergency line for non-emergencies.
 6. Gary has been serving as interim chair for the last 5 years. Gary took on this role to help out with this role but it is now time for him to step down. We are all so grateful for his help, leadership and wisdom in this role. He will still be with the board as a board member.
5. City Report with Vice Mayor Murali Srinivasan
 1. The council meeting yesterday was mostly on low income housing. The city is working with Wehope. They will be providing beds and shower facilities for unhoused. The ultimate hope is to help people find homes. Residents can stay for 30 days.
 2. The council has had discussions on public artwork for the Library.
6. Public Safety - Lt. Karin Jenks

1. National Night Out was a success.
 2. Call 911 if you see graffiti. Photos are very helpful.
 3. Mike said that at the downtown stakeholder's meeting of local businesses, they are always talking about issues that are coming up. It's an exciting time for the downtown, but there are also challenges. It's important that we remain vigilant with reporting crime and graffiti. If we don't stay on top of it, it encourages more graffiti or crime. It's important that we keep each other in the loop.
 4. Amit asked about two car windows that were broken into on August 2 at 2:00. Lt. Jenkins reminded everyone to remind customers to not leave anything in their cars. Amit inquired about putting up "Park Smart" signs in the back parking lot.
7. Old Business
1. Have you signed up for the Yiftee (Shop Local) gift card program yet? This is a great way to add another revenue stream to your business bottom line. Contact Kristina on how to sign your business up!
 2. Mark your calendars for the following SDA events for the rest of 2024: 25th Summer Music and Market Series each Wednesday in August, Jazz and Beyond each Saturday in August, Holiday Tree Lighting Celebration first Saturday of December (December 7). The City of Sunnyvale Tech Expo will be coming on Thursday October 3, 2024.
 3. The Martin apartments have officially opened, right in the middle of Downtown Sunnyvale! You can visit their leasing offices at 240 S. Taaffe St., across from Murphy Pet Hospital. You can always visit their website at liveatthemartin.com
 4. If your business is along Historic Murphy Avenue with outdoor dining permits, the City of Sunnyvale and the SDA are requesting that all of your on-street dining furniture be removed before 2 p.m. on the following dates: Wednesdays, August 7, 14, 21, and 28. Saturdays, August 3, 10, 17, 24 and 31. Please contact Kristina Kawczynski for more information at kristina@sunnyvaledowntown.com.
 5. BID fee invoices were sent out from the city as of the end of June. For more information, contact Conor McKenna at conor@sunnyvaledowntown.com. Late fee notices have also been mailed to businesses.
 6. Moods Wine Bar will be opening in Q3, at the old Hardy's Bavaria across from Coffee and More! Look out for their opening at 111 Evelyn Ave, Suite 108!
 7. On August 5th and 12th, the trees along Historic Murphy Avenue were trimmed by the Public Works Department. Thank you to the City of Sunnyvale and all the businesses for your participation in getting this job done!
8. New Business
1. The City of Sunnyvale will be resurfacing the Frances and Carroll parking lots in Fall 2024. The scope of work includes minor asphalt repairs, crack sealing, resurfacing each parking lot with a thin mixture of oil and sand, and restriping parking stalls. The SDA is working with City departments to make this as simplified and smooth as possible for businesses and community members alike. At this time, there are no scheduled dates.
 2. Join YogaSix Sunnyvale for their Yoga-In-The-Park pop-up event at Plaza Del Sol on Sunday, August 18, from 5:30 to 6:30 PM. Eventbrite Sign up Link => <https://www.eventbrite.com/e/yogasix-sunnyvale-presents-the-signature-six-yoga-in-the->

[park-tickets-938103040447?aff=oddtcreator](https://www.citylinesunnyvale.com/park-tickets-938103040447?aff=oddtcreator) . This will be a free class featuring all 6 of their classes.

3. Stretch. Sweat. and Shine. Cityline is hosting a free Fitness Week during August 12th - 16th! Visit Stretch, Sweat, Shine — Cityline ([citylinesunnyvale.com](https://www.citylinesunnyvale.com)) to sign up and for more information on their free classes!
 4. Cityline is ongoing with their construction throughout Downtown Sunnyvale. For the most up to date information and construction schedule, please visit [citylinesunnyvale.com](https://www.citylinesunnyvale.com). The new street, Vargas, is exciting to see too with the beautiful arch. The construction in this block is done and open to pedestrians and traffic.
9. Meeting adjourned at 10:49.
 10. Next meeting will be held on Wednesday September 11, 2024, 10:00 am.
 11. Closed session: Board transitions: Geary has asked to step down from his role as board chair. We are asking Amit if he would be willing to step into this role as chair. Amit is recommending Justin as vice chair. Amit will remain in his role as treasurer. Gary will send an email to the board recommending Amit as chair and Justin as vice-chair of the SDA.