

Sunnyvale Downtown Association Minutes of the Monthly Board Meeting May 8, 2024

Meeting held in person and via video.
192 S Murphy Ave Suite #201, Sunnyvale, CA 94086

1. Call to Order: Kristina called to order a general meeting of the Sunnyvale Downtown Association on May 8, 2024 at 10:00 am. Leigh Odum took minutes.
2. Attendance:
 1. Mike Johnson, Kristina Kawczynski, Conor McKenna, Maria Rodriguez, Tiffany O (STC Ventures), Vice Mayor Murali Srinivasan, Justin Breining, Cassandra, Amit Rajgarhia, Amal Allan, Kim Kilpatrick, Maria Frazier, and Leigh Odum
 2. Gary made a motion to approve the April 3, 2024 SDA minutes. Amit seconded the motion. Motion approved unanimously.
3. Public Comment -
 1. Leigh commented on the mess by the garbage cans.
 2. Gary commented on the smell of the garbage because the trash cans are not getting lined. Mike added that the liners are being taken out. Maria will contact the city public works regarding this.
 3. Kristina commented that the crows are returning and asked if we can get the streets cleaned. Maria responded that she will contact the tree trimmer about trimming back the trees.
 4. Amit commented that the tiles on the pillars at the entryway to the breezeway from the parking lot are broken. Maria said that she will contact city works about this.
 5. Amit commented that the lights at the crosswalk are broken. Maria said she will contact the city about this.
 6. Mike received an award at City Council last night. Mike said that he is just the arrowhead to the downtown associate. There are many that participate in making this downtown successful Mike was thankful for the award. Mayor Klein and Connie honored him.
 7. Cassandra asked about an ADA ramp that will be installed in front of Burma Taste. Mike replied that the city has not approved the final locations and disbursement of access points. At this point we do not know where the final locations will go.
 8. Amal congratulated Mike for receiving the award last night.
 9. Amal asked what support can we bring Kristina and asked how we can assist her.
 10. Amal got a visitor to her business from the SDA webpage.
4. City Report with Vice Mayor Murali Srinivasan -
 1. The Vice Mayor was happy to have Mike honored at City Council last night. He is looking forward to watching our downtown grow.
 2. City Council held a public hearing for the resolution of intent for the BID last night. The budget was approved back in April.

3. Murali is working with Connie to work with small businesses in Sunnyvale.
4. Mike asked about the transfer tax and how it impacts the city. The limit was increased to \$4 million dollars.
5. Public Safety - Lt. Karin Jenks with DPS Crime Prevention Unit - NA
6. Old Business
 1. Have you signed up for the Yiftee (Shop Local) gift card program yet? This is a great way to add another revenue stream to your business bottom line. Contact Kristina on how to sign your business up!
 2. Our event season has already begun! Mark your calendars for the following SDA events: Taste of the World and Wine Stroll this Saturday, Dining and Dancing each Wednesday and Thursday in May and June, 25th Summer Music and Market Series each Wednesday in July and August, Jazz and Beyond each Saturday in July and August, Holiday Tree Lighting Celebration first Saturday of December. The City of Sunnyvale Tech Expo will be coming in September 2024.
 3. Teazzi Tea Shop had their Grand Opening and Ribbon Cutting on Thursday, April 11th at 10:45 AM. Thank you to all that were able to attend! Visit Teazzi at 200 W. McKinley Ave, Suite 105, next to Salon Republic.
 4. Dining and Dancing kicked off May 1st! Come down to Historic Murphy Ave to enjoy an evening of dancing and dining with our DJ every Wednesday and Thursday nights throughout May and June. Latin and Country nights will have dance instructors for the first hour!
 5. The SDA attended the City Council meeting on May 7th regarding the Downtown Sunnyvale BID for Fiscal Year 2024/2025. This was a public hearing, a resolution of intent and then the approval will happen in May. There was also a Proclamation for Mike as the Outgoing SDA Executive Director. Congratulations to Mike for everything he has done for the SDA!
7. New Business
 1. 2024 Taste of the World and Wine Stroll is this Saturday from 2:30-5:30pm! Thank you to all the businesses participating this year! We cannot wait to see you all there!
 2. The City will be having a City Council Meeting on May 21st at 7pm regarding the Discussion and Possible Action Regarding Placing a Revenue Measure on the November 2024 Ballot: Real Property Transfer Tax Measure and/or Civic Center Phase 2: Main Library Bond Measure.
 3. The Melt is coming to Downtown Sunnyvale! This burger and sandwich spot will be at 301 W. McKinley Ave., Suite 120, in between Roadrunner and AT&T.
 4. Quinn's Facial spa is located at 165 S. Murphy Avenue, right in the breezeway next to Teamoji!
 5. There is a new Sea Pot restaurant opening in the former Nom Burger location on W. Wasington Ave.
 6. Zareen's is still working on opening soon!
 7. Momo's Grill is working on opening in the near future too.
 8. Sweet Sicily will no longer be with us, and we are sad to see Sal, Cinzia and their team go! You all will truly be missed! The business is being sold to a Peruvian restaurant.

9. The Small Business Development Center (SBDC) in partnership with the City of Sunnyvale and the SDA will be hosting seminars about the 2024 HR Labor Law Updates on May 15th and 16th. From health and safety protocols to updated wage and hour policies, every change matters! Ask us how to sign up for these great webinars!
10. Jazz & Beyond will begin July 6th on Historic Murphy, right in the breezeway! We can't wait to feature all of your amazing restaurants on our menus! Contact Kristina at kristina@sunnyvaledowntown.com for more information.
11. Summer Series Music and Market will be kicking off July 10th on Historic Murphy Avenue! This lively event draws attendees from all over the Bay Area and we cannot wait! Our series will be on the Evelyn side for July and on Washington Avenue for August. Contact Conor at conor@sunnyvaledowntown.com to become a vendor!
12. The Martin apartments are opening soon right in the heart of Downtown Sunnyvale! Inquiries about this amazing property and for leasing information, please visit livethemartin.com .
8. Meeting adjourned at 11:05.
9. Next meeting will be held on Wednesday June 12, 2024, 10:00 am.
10. A closed session followed the board meeting with the executive board members. The board reviewed the Real Property Transfer Tax Measure to possible action regarding placing a revenue measure on the November 2024 Ballot: Real Property Transfer Tax Measure and/or Civic Center.