Sunnyvale Downtown Association Minutes of the Monthly Board Meeting April 10, 2024

Meeting held in person and via video. 192 S Murphy Ave Suite #201, Sunnyvale, CA 94086

- 1. Call to Order: Kristina called to order a general meeting of the Sunnyvale Downtown Association on April 10, 2024 at 10:00 am. Leigh Odum took minutes.
- 2. Attendance:
 - Mike Johnson, Kristina Kawczynski, Conor McKenna, Maria Rodriguez, Vice Mayor Murali Srinivasan, Molly McClendon, Amit Rajgarhia, Justin Breining, Lt. Karin Jenks, Kim Kilpatrick, and Leigh Odum
 - 2. The minutes were approved by email. Amit made a motion to approve the March 12, 2024 SDA minutes. Gary seconded the motion. Motion approved unanimously.
- 3. Public Comment -
 - 1. 2024 Taste of the World and Wine Stroll is a month away! Thank you to all the businesses participating this year! We will be sending out follow-up emails in the coming weeks, please be on the lookout in your emails.
 - Teazzi Tea Shop will be having their Grand Opening and Ribbon Cutting on Thursday, April 11th at 10:45 AM. Visit Teazzi at 200 W. McKinley Ave, Suite 105, next to Salon Republic.
 - 3. Dining and Dancing will begin May 1st! Come down to Historic Murphy Ave to enjoy an evening of dancing and dining with our DJ every Wednesday and Thursday nights throughout May and June. Latin and Country nights will have dance instructors for the first hour!
- 4. City Report with Vice Mayor Murali Srinivasan -
 - Council authorized the city manager to look for grant opportunities to fund the SV Hopper plan.
 - 2. Council approved the public art pieces for CityLine.
- 5. Public Safety Lt. Karin Jenks with DPS Crime Prevention Unit
- 6. Old Business
 - 1. Have you signed up for the Yiftee (Shop Local) gift card program yet? This is a great way to add another revenue stream to your business bottom line. Contact Kristina on how to sign your business up!
 - 2. The 2024 event season will be upon us before we know it! Mark your calendars for the following SDA events: Taste of the World and Wine Stroll in May, Dining and Dancing each Wednesday and Thursday in May and June, 25th Summer Music and Market Series each Wednesday in July and August, Jazz and Beyond each Saturday in July and August, Holiday Tree Lighting Celebration first Saturday of December. City of Sunnyvale Tech Expo will be coming in Fall 2024.
 - Murphy Pet Hospital had their open house on March 2nd and ribbon cutting/ Grand Opening on March 4th. You can visit their facility at 241 South Taaffe Street, next to Rumble Boxing.

4. YogaSix had their Grand Opening weekend March 15th-17th. The SDA hosted their ribbon cutting on March 15th. You can visit their yoga studio at 300 W. Washington Ave, Suite 120.

7. New Business

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- 8. Meeting adjourned at 10:25.
- 9. Next meeting will be held on Wednesday May 8, 2024, 10:00 am.