

Sunnyvale Downtown Association Minutes of the Monthly Board Meeting April 5, 2023

Meeting held via video.

1. Call to Order: Mike called to order a general meeting of the Sunnyvale Downtown Association on April 5, 2023 at 10:00 am. Leigh Odum took minutes.
2. Attendance:
 1. Mike Johnson, Gary Gold, Amit Rajgarhia, Connor McKenna, Irene Murphy, Dawn Maher, Kristina Kawczynski, Omar Din, Maria Rodriguez, and Leigh Odum
3. Acceptance of Minutes:
 1. Salvatore made a motion to approve the March 1, 2023 minutes. Irene seconded the motion. Minutes approved unanimously.
4. Public Comment -
 1. Irene will be moving on from her position at Fibbar Magees.
 2. The fire department responded to a call on Murphy Ave. last night. They did not find a fire. The Fire Dept. is able to lower the bollards to have access to Murphy Ave.
 3. Leigh commented that thefts continue to be an issue.
 4. Mike commented that one of the themes at the California Downtown Association Conference in San Jose is how cities are working to figure out how to approach homeless populations in cities.
5. City Report - Vice Mayor Omar Din -
6. Public Safety - Lt. Ramirez - NA
 1. Lt. Ramirez will be retiring in four months.
 2. The police department did a clean-up at Lakewood park. They were able to relocate the homeless community and make the park available for families to use.
 3. The police department is aware of the upcoming events occurring in the downtown area.
7. Chamber update with Dawn
 1. The Chamber has officially vacated their old lease and has relocated to Satellite offices on Murphy Ave.
 2. We had representatives from Sunnyvale's sister city, Japan. There's a trip to Japan that will happen in the fall. We also had 20 students from Japan.
 3. Art and Wine Festival June 3 and 4
 4. June 22nd will be the Pride Festival on Murphy Ave.
8. Old Business
 1. CityLine is moving along quickly with the development. They are asking to be allowed to have for double shifts during the first 2 weeks in June and July to get ready for PG&E hook-up.
 2. Last night, the City Council reviewed the request to approve the Resolution Of Intent (ROI) for the Business Improvement Districts (BID) for fiscal years 2023/24. As a result, we believe it will have been reauthorized, and we look forward to the upcoming BID Renewal Public hearing scheduled for May 9, 2023.

3. Here are the upcoming dates you should mark on your calendar that affect our SDA downtown businesses.
 1. April 13th: Meeting with city staff to address issues with planning, fire, guideline and procedures as we move to a pedestrian mall.
 2. May 9th City Council will hold the BID Renewal Public Hearing to approve the BID for FY 2023/2024.
 3. May 2nd City Council will hold a Public Hearing to authorize the Pedestrian Mall and closure of the 100 block of Murphy Avenue.
 4. May 16th - Public hearing for property owners to comment on the Pedestrian Mall. The approval of the Pedestrian Mall is up to the property owners. If over 50% of property owners oppose the Pedestrian Mall cannot be build. If property owners don't approve it then City Council can approve the project.
4. Stronger Together 3.0 had a complete set of winners the first month, with 3 - \$100 and 1 - \$200 for the month of February.
9. New Business
 1. On Thursday, 13 April 2023, at 8:30 – 9:30 AM, a meeting for Historic Murphy Avenue businesses will address questions from businesses regarding city Planning and Fire requirements. They will also address other topics directly impacting the businesses as we transition into the new Pedestrian Mall.
 2. Policy 1.1.10 Use of the Public Street and Sidewalk on the 100 Block of South Murphy Avenue.
 1. Outdoor Dining Conditions of Approval.
 2. Standards for storage and use of portable liquefied petroleum gas outdoor heaters.
 3. We have delivered a copy of Policy 1.1.10 Use of the Public Street and Sidewalk on the 100 Block of South Murphy Avenue to all ground-level businesses on Historic Murphy to ensure they have received and can read it before meeting with City Planning and Fire Departments.
 4. The city has extended to outside event permit until the completion of the Pedestrian Mall.
 3. The Spring and Summer Event Marketing Materials will now go to print. They include Taste of the World & Wine Stroll, Music While Dining on Murphy, Summer Series, and Jazz & Beyond.
 4. Taste of the World & Wine Stroll tickets will soon be available at most participating locations and online at Eventbrite on April 1st.
 5. Thanks to all the businesses that have signed up for our upcoming Taste of the World and Wine Stroll. This year, we have twenty tasting locations, with eleven food and wine pairing locations.
 6. Also, we want to remind everyone of the upcoming Art & Wine Festival scheduled for June 3rd & 4th in downtown Sunnyvale.
 7. We will have 3 Summer series at Breezeway, 4 at Every, but Jazz and beyond will stay at the Breezeway.
10. Meeting adjourned at 11:02. Next meeting will be held on Wednesday May 3, 2022, 10:00 am.