Sunnyvale Downtown Association Minutes of the Monthly Board Meeting November 2, 2022

Meeting held via video.

- 1. Call to Order: Mike called to order a general meeting of the Sunnyvale Downtown Association on November 2, 2022 at 10:00 am. Leigh Odum took minutes.
- 2. Attendance:
 - 1. Mike Johnson, Gary Gold, Maria Rodriguez, Amit Rajgarhia, Irene Murphy, Katie Voong, Rahul Nair and Leigh Odum.
- 3. Acceptance of Minutes:
 - 1. Irene made a motion to approve the October minutes. Amit seconded the motion. Minutes approved unanimously.
- 4. Public Comment -
 - 1. Gary brought up his concern regarding the safety of the Bird scooters in Sunnyvale. Mike encouraged everyone to communicate problems and concerns with Bird.
- 5. City Report Vice Mayor, Alysa Cisneros na
- 6. Public Safety Lt. Ramirez na
- 7. Dawn Maher CEO, Sunnyvale Chamber
- 8. Old Businesses
 - Holiday Tree Lighting will be held Saturday, December 3, 2022. The event will start at 5:00 pm and run through 7:30. City Nation Bank will be our Photo Sponsor again this year.
 - 2. We have birds above and below. Crows and Bird scooters are back in downtown Sunnyvale.
 - 3. Sunnyvale's Halloween Pet Parade and Trick or Treating were held this weekend in downtown Sunnyvale. We hope you enjoyed this year's event
- 9. New Business
 - 1. EVgo has moved to Phase II of their project in the Frances parking lot, impacting Washington Avenue entry into the Frances parking lot. It will continue for an additional three-four weeks.
 - 2. Lena, our Office Assistant Manager / Event Coordinator, accepted a new position and left the SDA on Friday, the 29th of October. Our SDA Board and I wish her much success in her next chapter in life. We have started interviewing and hopefully will have a new SDA office team member by the end of October.
 - 3. Since the Governor has given notice that they will be removing all COVID State of Emergency health-mandated guidelines, effective February 28th. The SDA will need to prepare sooner than expected for approval and authorization of the permanent closure of Historic Murphy Avenue. So, I will be reaching out to the businesses on Murphy Avenue to discuss options as soon as they're received from city staff.
 - 4. Crows are back, and we need to figure out what we will do this winter. The number of crows keeps growing, and it feels like a very challenging winter is

- upon us. If anyone has suggestions or knows anyone with experience in this type of issue and has addressed it, solved the problem, or even helped make it a little less overwhelming, please let me know your thoughts. At present, we are still looking for a solution.
- 5. Just a reminder that the 2023 minimum wage increase is coming, which looks like about \$17.91 per hour starting January 1, 2023. This is based on the new CPI numbers released at the end of the third quarter in August. More information to come as soon as it's available.
- 10. Meeting adjourned at 11:12. Next meeting will be held on Wednesday December 7, 2022, 10:00 am.