

Sunnyvale Downtown Association Minutes of the Monthly Board Meeting October 5, 2022

Meeting held via video.

1. Call to Order: Mike called to order a general meeting of the Sunnyvale Downtown Association on October 5, 2022 at 10:00 am. Leigh Odum took minutes.
2. Attendance:
 1. Mike Johnson, Maria Rodriguez, Lena Guillory, Amit Rajgarhia, Dawn Maher, Irene Murphy, Conor McKenna, Katie Voong, Rahul Nair and Leigh Odum.
3. Acceptance of Minutes:
 1. Gary made a motion to approve the September minutes. Amit seconded the motion. Minutes approved unanimously.
 2. August Minutes: Gary made a motion to approve the August minutes. Amit seconded the motion. Minutes approved unanimously.
4. Public Comment -
 1. Leigh commented on the garbage bin that had been dumped on the stairwell at the parking lot at Plaza Del Sol. It was cleaned up right away.
 2. Another theft occurred at the CityLine development. A car was stolen.
 3. Maria reminded everyone that the outdoor dining furniture needs to be stored on Tuesdays for street cleaning. Power cleaning is also done on Fridays (sometimes Thursdays). These items need to be cleared at all times. This is a public safety issue and a cleaning issue.
 4. Mike brought up a complaint from a restaurant owner on Murphy Ave. complaining about his outdoor dining permit. During the Summer event series, a complaint from this restaurant owner was made to one of the board members regarding being asked to not put tables on the street. This complaint was forwarded to Mike. The board submitted this to the chair and the board offered to discuss this in a board meeting. The restaurant owner did not attend the meeting.
5. City Report – Vice Mayor, Alysa Cisneros -
 1. The City is in the process of making Murphy Ave. a permanently closed street. Maria commented that the city is still footing the street cleaning bill and is waiting on an ADA report to recommend ADA compliance.
 2. Property crime: our entire region, not just Sunnyvale, is experiencing this. We're all in this together. If we need someone to talk to the county sheriff, Alysa will help with facilitate it.
 3. 3 important things
 1. The vote on the grade separation. Alysa voted for the bike/ped option. Serris-Regis / Hunter-Storm spoke against the bike/ped options and was in support of the underpass. She would like to reach out to them to be involved in the discussion of the project.
 2. Bird electric scooters: Alysa would like to make sure Bird is involved in the discussion about having the scooters in Sunnyvale. Mike's concerns included how we will have room for bikes, where will the scooters go and if users will

speed down Murphy Ave. Currently, bikes are not allowed on Murphy Ave. This is a safety issue. How do we park the scooters so they are not left abandoned on the street and in pedestrian walkways.

3. Property crime: Sunnyvale crime is not as bad as neighboring cities, but it is still an issue.
6. Dawn Maher – CEO, Sunnyvale Chamber
 1. Dawn is excited to have Bird scooters in town and is looking forward to educating and marketing the public on how to use these.
 2. Property crime is something the chamber is working on.
 3. Pet Parade will be on October 30th. There will be a little parade down the the 200 and 100 block of Murphy Ave. Starting around 10:30 and ending in the Plaza Del Sol at 1:00. They have 8 vendors signed up and some performers.
 4. This Sunday, October 15, is the Diwali.
 5. Thursday October 27 at the Larkspur Landing in Sunnyvale, there will be a networking event
 6. SCORE has a lot of educational resources for small businesses available.
 7. The Chamber will have election info on debates and candidates on the chamber website. They do not support any candidates but make info available.
 8. There is currently a 40% return to office with large employers.
7. New Business
 1. Holiday Tree Lighting is Scheduled for Saturday, December 3, 2022. We will be bringing back the Dance Attack! Homestead, Columbia, and Fremont School Choirs. Holiday Music, and Photo Booth.
 2. Last week, the City Council approved a new pilot program to bring back Scooters for commuters throughout the city for residents' convenience. We expect this to roll out in either October or November.
 3. Earlier this month, the Cityline development unveiled two new art pieces downtown Sunnyvale on McKinley Avenue. The first was named One Thousand Suns, and the second one is called Fountain. If you haven't had a chance to see them, take a stroll down McKinley Avenue in the New Cityline development.
 4. The Chamber of Commerce, in partnership with DuoDuo Project, will host the 2022 Pet Parade on October 30th. Stay tuned for more information as it becomes available.
8. Old Businesses
 1. The EVgo Charging station project in the Frances Street Parking Lot has started and will continue through November 18, 2022. The project will shift to the alleyway entrance off of Washington Avenue into the Frances parking lot in October as part of Phase 2.
 2. Last Tuesday, the city council moved forward with a unanimous 7-0 vote approving the Grade Separation bike/ped underpass on Sunnyvale Avenue. The very soonest that they would break ground would be 5 to seven years from now.
 3. There will be no ice rink this year.
9. Meeting adjourned at 11:08. Next meeting will be held on Wednesday November 2, 2022, 10:00 am.