

Sunnyvale Downtown Association

Minutes of the Monthly Board Meeting

May 4, 2022

Meeting held via video.

1. Call to Order: Mike called to order a general meeting of the Sunnyvale Downtown Association on May 4, 2022 at 10:00 am. Leigh Odum took minutes.
2. Attendance: Mike Johnson, Amit Rajgarhia, Gary Gold, Alysa Cisneros, Irene Murphy, Maria Rodriguez, Lena Guillory, Amal, Rahul Nair, Jose Ramirez, Katie Voong and Leigh Odum.
3. Acceptance of Minutes:
 1. Irene made a motion to approve the April 6 minutes. Rahul seconded the motion. Minutes approved unanimously.
4. Public Comment -
 1. Maria said that the city is working to put a study session together regarding the closure of the street.
 2. Dining on Murphy begins tonight with a DJ. This will occur on Wednesdays and Thursdays.
 3. Mike commented that this year has been the most difficult year for putting on events. He had to cancel the stage due to high costs and time for labor to set it up, along with other issues. This year they will be on the street level until Mike can work with city guidelines.
 4. The City did approve the renewal of the BID for fiscal year 2022/2023.
 5. Leigh commented that she appreciates the painted electrical/utility boxes organized by the Sunnyvale Art Commission.
 6. Amal commented that someone tried to cash stolen checks to City National Bank. She reminded everyone to protect their security.
5. City Report – Vice Mayor, Alysa Cisneros
 1. Single Use Plastics: There has been a change in policy regarding single use plastics. Customers will have to request single use plastics (utensils) when ordering from online to-go services.
 2. The City will be planning their housing plan. Sunnyvale has a planned 12,000 units in the next 8 years. They plan to increase low income housing and increasing housing opportunities throughout the city with even distribute throughout the city. The city will be considering where to add housing. The city is looking into how we distribute the impacts of development with housing. Alysa shared the downtown specific plan Inventory for Sunnyvale of over 2,680 units. - 15% units are required to be low-income.
 3. Starting this week Alysa is going to have office hours Thursday evenings 5:30-7:00 on Zoom or Wednesday mornings at the Bean Scene 9:00-10:30. They will be alternating. These times will be available for drop-ins. Appointments can be made on Alysa's website. votealysa.com/schedule or 408-520-6506.
 4. The Fair Oaks overpass is due to be completed this June.
6. Police Report with Lt. Ramirez

1. SDPS had their first coffee with the cops last month. They met at Coffee & More.
2. There will be a Tip-a-Cop event soon to collect money to donate to the Special Olympics. Cops will help serve food for tips that they will donate.
3. Upcoming Special Events:
 1. May 18th - Fallen Officer Ceremony will be held at Station 5 (1210 Berdot St) at 10:00 am to commemorate fallen officers.
 2. May 22: SDP will be helping out Milidas DP with the gun buyback program.
 3. May 26: Networking opportunity with SDPS.
 4. They are working with Dawn with the Art and Wine Festival.
7. Old Business
 1. The SDA board approved the minutes from last month's board meeting after we had enough board members to vote. Some attendees had already signed off, so we wanted to note that the approval was able to be completed on April 6th, 2022.
 2. We are still researching with businesses to find services or skills they feel will help improve your businesses
 3. While construction will be ongoing, we want you to remember that if you have any issues related to construction, contact the 24/7 hotline at: 1-800-337-9344.
8. New Businesses
 1. The Sunnyvale Downtown Association (SDA) public hearing for the Business Improvement District (BID) was held last night, and I hopefully will report that it was approved today.
 2. Music while dining on Historic Murphy starts tonight and will run every Wednesday and Thursday through June 30.
 3. The Magic of Sunnyvale & Wine Stroll will be held this Saturday, 7 May 2022. We are excited to kick off the 2022 season with this exciting community and family-friendly event.
 4. Happy Mother's Day to all the mothers in the city and our downtown district; we hope it is an enjoyable day for all of you.
 5. On May 11th at 9:00 am, City staff will hold a Zoom meeting to discuss the "City's study to permanently close Murphy Avenue." We will be discussing such topics as ADA compliance, costs, street cleaning, and concerns.
 6. On June 4th & 5th, the Sunnyvale Downtown Association will be partnering with the Sunnyvale Chamber of Commerce for the Art & Wine Festival. The SDA is partnering to make this a successful event and will be working the beer and wine booth.
 7. Business owners, we want to help you with your events, promotion, and job listings. Conor has sent multiple messages with the link to set up your personal account for marketing purposes. Please let us know if we can assist you in setting up your accounts.
9. Meeting adjourned at 11:04. Next meeting will be held on June 1, 2022, 10:00 am.