

# **Sunnyvale Downtown Association**

## **Minutes of the Monthly Board Meeting**

### **June 1, 2022**

Meeting held via video.

1. Call to Order: Mike called to order a general meeting of the Sunnyvale Downtown Association on June 1, 2022 at 10:00 am. Leigh Odum took minutes.
2. Attendance: Mike Johnson, Amit Rajgarhia, Gary Gold, Irene Murphy, Maria Rodriguez, Salvatore Foresta, Nivya Sannareddy, Amal Allan, Lena Guillory, Jose Ramirez, Katie Voong, and Leigh Odum.
3. Acceptance of Minutes:
  1. Irene made a motion to approve the May 4, 2022 minutes. Rahul seconded the motion. Minutes approved unanimously.
4. Public Comment - None
5. City Report – Vice Mayor, Alysa Cisneros - Not available today.
6. Police Report with Lt. Ramirez
  1. There was a theft at the CityLine construction site of copper wire.
  2. The Chamber of Commerce is finalizing plans on the art and wine festival.
  3. There has been an increase in homelessness in the area. Some shelters are full, but the city is working to help get people into shelters.
  4. Gary asked about increased graffiti. Lt. Ramirez encouraged everyone to report it. DPS documents the patterns of graffiti, so it's helpful to them.
  5. Mike reminded everyone to keep communication open with DPS.
7. Old Business
  1. The Magic of Sunnyvale & Wine Stroll was held Saturday, May 7, 2022. The event was a huge success, and all the attendees Mike spoke to had great feedback on their experience.
  2. Business owners, we want to help you with your events, promotion, and job listings. Conor has sent multiple messages with the link to set up your account for marketing purposes. Please let us know if we can assist you in setting up your accounts.
  3. While construction will be ongoing, we want you to remember that if you have any issues related to construction, contact the 24/7 hotline at: 1-800-337-9344.
8. New Businesses
  1. On Tuesday, May 24th at 6:00 pm, City staff held the first Study Session to consider permanently closing Murphy Avenue. On Wednesday, May 25, the SDA's Executive Director, and Board Members met with 11 businesses in the first discussion reviewing the proposed changes being considered. We will be holding a follow-up meeting with businesses on Wednesday, June 22, at 9:00 am. All business owners/managers are encouraged to attend.
  2. The Music & Dining on Historic Murphy Avenue started this month, and dining guests continue to enjoy this experience. Each week we rotate from one side of Murphy to the other end and provide a balance of support to the entire street.

3. This weekend, June 4th & 5th, the Sunnyvale Downtown Association will be partnering with the Sunnyvale Chamber of Commerce for the Art & Wine Festival. We invite everyone to remind their guest about this event. This will be the Chamber's 48th Art & Wine Festival. It will provide great original gifts for the upcoming holidays with lots of Arts & Crafts and a fantastic entertainment and music lineup.
4. Salvatore Foresta has submitted a letter to doing the Sunnyvale Downtown Associate board.
5. The City, the Chamber of Commerce, and the Sunnyvale Downtown Association have partnered to assist the restaurants with NO CHARGE food scrap, cardboard, and beverage container recycling, and overflow/extra garbage service. Here is what you need to know. Restaurants Flyer
9. Meeting adjourned at 10:35. Next meeting will be held on Wednesday July 6, 2022, 10:00 am.