## Sunnyvale Downtown Association Minutes of the Monthly Board Meeting February 2, 2022

## Meeting held via video.

- 1. Call to Order: Mike called to order a general meeting of the Sunnyvale Downtown Association on February 5, 2022 at 10:00 am. Leigh Odum took minutes.
- 2. Attendance: Mike Johnson, Gary Gold, Amit Rajgarhia, Dawn Maher, Irene Murphy, Lena, Leigh Odum.
- 3. Acceptance of Minutes:
  - 1. January Minutes: Minutes will be reviewed at our next meeting.
- 4. Public Comment -
  - 1. Gary commented that Mike sent out the budget.
- 5. City Report Public Safety Lt Ramirez Will not be able to make it today.
- 6. Dawn Maher CEO, Sunnyvale Chamber
- 7. Old Business
  - The EVgo 2nd Phase of construction should be completed this week, and shortly
    after, they will be moving to the Frances Ave. side to add EVgo stations in the
    Francis parking lot. Hopefully, this will not cause any disruption to Valentine's Day
    activities.
  - 2. The closure of more than three-quarters of the old Macy's Parking Lot is now the new normal for the next couple of years. We understand that this may present some challenges for our current established businesses. We are working with the city and Public Works, to help provide flyers that businesses can give to customers that explain where parking options are located. In addition, we are working to provide more signage to help customers find parking more efficiently.
  - 3. Our web developer has provided a first Beta version of our new website, and I will be working with our Executive Board to review and address edits
- 8. New Business
  - 1. We have scheduled 2021/2022 State of the Downtown for February 16, 2022, at 10:00 am. I will be sending out the official notifications and Zoom Login.
  - 2. The official launch of the Cityline next phase of construction has begun as Cityline held its Block 3 (old Macy's building) Groundbreaking Ceremony last week.
  - 3. All the grand openings/ribbon cuttings that were previously scheduled for January were moved to February, and scheduled dates are as follows:
    - 1. Burma Taste Thursday 10, February 2022 1:00-3:00
    - 2. Shosha Friday 11, February 2022 11:30-12:30
    - City National Bank Tuesday, 15 February 2022 10:00 11:30 rsvp at info@svcoc.org
    - 4. Sunnyvale Downtown Association Tuesday, 22 February 2022 1:00-5:30
  - 4. New businesses that recently opened in downtown Sunnyvale:
    - 1. Road Runner Sports
    - 2. Tandoori Pizza

- 5. The "beta version" of our new website will be presented to the SDA board and BID members in attendance.
- 6. A reminder the SDA's Grand Opening/Ribbon Cutting will include an open house that is scheduled from 1:00 pm 5:30 pm on Tuesday 22, February 2022. We would appreciate all available board members who can attend sometime throughout the day to participate. The Ribbon Cutting will start at 1:00 pm promptly.
- 9. Meeting adjourned at 10:35 am.
- 10. Next Board Meeting will be held on Wednesday March 2, 2022 at 10:00 am.
- 11. Closed Session: In closed session, the board reviewed the actual budget for 2021/2022 and the projected budget for 2022/2023.
  - 1. Gary made a motion to approve the actual budget for 2021/2022 and the projected budget for 2022/2023. Irene seconded the motion. Motion approved unanimously.
- 12. Meeting adjourned 10:45. Next meeting will be held on March 2, 2022, 10:00 am.