



**Preston Street BIA  
BOARD MEETING  
MINUTES**

**November 4, 2025, 10:00 am to 11:00 am  
Teams Video Call**

**Attendees:** Steve Moffatt, Lauryn Santini, Marcus Filoso, Joey Frangione, Shauna Bradley, Tony Zacconi, Sabrina Mtanos, Claudio Lepore, Lindsay Childerhose, Katie Hetherington

**Absentees:** Ariel Troster

**1. Call to Order**

The meeting was called to order by Steve Moffatt at 10:04am.

**1.1 Approval of Agenda**

The agenda was approved by Sabrina Mtanos and Joey Frangione.

**1.2 Approval of October Minutes**

The October minutes will be sent out by Lindsay for approval by e-vote.

**2. Executive Director's Report**

**2.1 Annual General Meeting**

The Annual General Meeting will take place on Monday, November 17, at 6:30 pm at Heart and Crown. Lindsay shared the planned order of events for the AGM. The Board agreed to have two guest speakers: Laura Mueller and Katie Paris from National Capital Commission and Building Lebreton, and The Ontario Centre for Innovation to speak on small business grant funding.

**2.1.1 Annual Report**

The Annual Report was distributed last Thursday. The Board approved the Annual Report for circulation to members.



### **2.1.2 Draft Budget 2026**

The Draft Budget was circulated last Thursday. As the total levy amount will remain at \$476,000, the budget is largely unchanged from 2025. There is no mural expense next year, and contracts for storage space rental and graffiti removal have increased in price.

**Motion:** That the Board approve the Draft Budget for 2026.

Moved by Steve Moffatt.

Seconded by Marcus Filoso.

*Unanimously accepted.*

### **2.1.3 2025 Constitution and Governance Handbook**

A new Constitution and Governance Handbook for 2025 was circulated in September for Board review. The document consolidates all governance amendments made since 2019. Adoption of the new constitution requires Board approval and approval by the membership at the AGM.

- Steve is to circulate his comments for further review and acceptance by the Board.

### **2.2 Boundary Expansion Update**

The existing “For Members” page on the BIA website has been updated with additional information about the BIA, membership, and the levy. Lindsay shared reference expansion documents with the Board and asked for feedback.

The Board agreed that the boundary expansion will be announced at the AGM.

- Lindsay is to circulate reference expansion documents to the Board for further review.

### **2.3 2026 Sponsorship Request**

The Board discussed two proposals for the remaining sponsorship budget for 2026:

- A sponsorship of \$2,500 for an ongoing partnership with the Tuesday Club.
- A contribution to Farinella’s community events; including the Easter Egg Hunt and Halloween event in 2026.

The Board discussed the benefits of each opportunity. Lauryn shared her experience participating in Farinella’s past events. Shauna inquired whether Farinella would expand the events if funding were provided. Steve confirmed that all BIA events receiving BIA funds must be open to all members of the BIA.



The Board agrees to allocate \$2,500 to Tuesday Club in 2026 and will review any proposals received going forward.

- Lindsay is to follow up with Tuesday Club and Farinella on sponsorship.

**Motion:** That the Board approve a \$2,500 sponsorship in the 2026 budget for a partnership with Tuesday Club 613.

Moved by Steve Moffatt.

Seconded by Lauryn Santini.

*Unanimously accepted.*

## **2.4 Second Archway Update**

The city has reviewed and provided comments on the three designs produced by RLA Architecture at location option 2. Public Realm has asked that a traffic engineer assess all three options. Lindsay has reengaged CIMA+ to provide an amendment to the existing traffic report.

Lindsay has received draft specifications from BPA for repairs to the existing Archway at Carling.

- Lindsay is to resend the draft specifications from BPA to the committee.
- Lindsay is to connect with Angelo about booking a committee meeting.

## **2.5 Parking Advocacy Update**

Several BIA members met with Councillor Troster on October 20 to discuss the impact of the recent parking changes. Members have been asked to monitor any revenue impact resulting from the new parking rules, which can then be reported to the BIA. Steve suggested connecting with other BIAs also affected by recent parking changes, like the Glebe.

- Lindsay will reach out to The Glebe BIA to discuss a shared approach to parking advocacy.

## **3. Marketing Update**

### **3.1 Social Media and Website Report**

Katie shared social media analytics from the start of her employment, noting 12,700 Instagram



followers, 2,726 Instagram posts, and 3,599 website views for the month of September. She also highlighted a recent Instagram post about La Roma that performed well in the last month with over 15,000 views.

### **3.2 Preston Street Holiday Gift Grab**

Katie informed the Board that the Holiday Gift Grab social media giveaway series will take place again this year

**4. Adjournment** The meeting was adjourned at 10:35 am.

#### **Action Items:**

- Steve is to circulate his comments for further review and acceptance by the Board.
- Lindsay is to circulate reference expansion documents to the Board for further review.
- Lindsay is to follow up with Tuesday Club and Farinella on sponsorship.
- Lindsay is to resend the draft specifications from BPA to the committee.
- Lindsay is to connect with Angelo about booking a committee meeting.