



Preston Street BIA BOARD MEETING NOTES

Date: Tuesday, August 12, 2025

Time/Location: 10:00am, Zoom

Attendees: Steve Moffatt, Marcus Filoso, Tony Zacconi, Joey Frangione, Lindsay Childerhose, Tessa Franklin

Absentees: Laurny Santini, Claudio Lepore, Sabrina Mtanos, Shauna Bradley, Ariel Troster

1. Call to Order

2. MTO Mural Project Update

MTO has imposed new restrictions on the project including no paint above 8ft and panels must use stainless steel backings. They are firm that the panels must be removed every two years for inspection. This would be a \$3,000 cost each time.

Cassandra is revising the design and aims to begin painting September 1, pending approval.

Steve is to call the MTO representative, Longyu, to discuss structural's requirements.

3. Boundary Expansion Update

Acacia Consulting's consultant's report is now complete. The key findings include the following:

- There are 39 new commercial properties and 169 new businesses in the expansion area;
- these have a total assessed value of \$279M.

Three levy scenarios are presented to the Board.

The Board discussed a consultation approach and boundary expansion next steps.

4. Parking Survey

The parking survey was launched in July. 60% of respondents so far have said that their customers stay more than 2 hours.

Results indicate existing parking challenges, expected to be exacerbated by the paid parking changes in September.

Joe Calabro requested a meeting with Councillor and 2–3 business owners to review results.

Tessa indicates that the meeting will likely be in September. She is to confirm a meeting date and time with Lindsay.

5. Italian Festival 2026



The City has confirmed that Escapade Music Festival will take place on the third weekend in June next year. They have indicated that they cannot support two major events on the same weekend. This leaves the weekend of June 12–14, 2026 as the only option for the Ottawa Italian Festival, currently.

6. Second Archway Update

The City requested revisions to all design options submitted. Lindsay has asked for further direction from Public Realm on how to resolve the concerns with all three designs.

7. Hiring Plan

The Marketing and Communications Coordinator position will be posted this week with a starting salary of \$50,000. The job description is ready and will be shared circulated with the Board for review.

8. AGM 2025

Heart and Crown is the proposed venue for the 2025 Annual General Meeting. The Board agrees that a Monday night worked well last year. Lindsay proposes Monday, November 17 and is to discuss this date with Shauna.

9. New Business: La Vendemmia Sponsorship

Angelo Filoso has submitted a request for \$2,500 in sponsorship for a La Vendemmia event on Preston Street.

Lindsay notes that there are no remaining funds in sponsorship budget this year.

The Board asks that a more complete proposal be shared. Lindsay is to request this of Angelo.

10. Adjournment – 10:40am