

Preston Street BIA BOARD MEETING NOTES

Tuesday, May 6, 2025, 10:00 am to 11:00 am

Attendees: Steve Moffatt, Marcus Filoso, Lauryn Santini, Joey Frangione, Tony Zacconi, Sabrina Mtanos, Ariel Troster, Tessa Franklin, Lindsay Childerhose, Katy Morassutti

Absentees: Shauna Bradley, Claudio Lepore

1. Confirmation of Minutes, Agenda and Call to Order 1.1 Call to Order

The meeting was called to order at 10:00 am by Steve Moffatt

1.2 Approval of Agenda

Approved by: Steve Moffatt Seconded by: Marcus Filoso *Unanimously accepted*.

1.3 Approval of Minutes

Approved by: Sabrina Mtanos Seconded by: Lauryn Santini *Unanimously accepted*.

2. Chairperson's Report:

2.1 Taste of Little Italy Recap

Katy and Lindsay share a final update on Taste of Little Italy Ottawa.

2.2 Italian Festival Update

Katy updates the Board on the planning of the Ottawa Italian Festival. At the SEAT Meeting, on April 15, the City approved the use of inflatables on Preston Street. FCA Ottawa has agreed to include a Ferrari Display on Sunday from 2-7pm, bridging a major programming gap for the event.

2.3 Committee Updates

2.3.1 Second Archway

The Second Archway Committee met on April 29 with city staff to discuss next steps. After reviewing the transportation report provided by CIMA+, the city has agreed that location "option 2" is the only viable location for the new Preston archway. As the committee will need to provide options for public consultation, Public Realm has asked that the BIA explore design and



landscaping alternatives. The proposed timeline will see public consultation begin in late summer 2025 and groundbreaking in spring 2026.

2.4 Boundary Expansion Update

Lindsay met with Aron Slipacoff, Executive Director of Wellington West BIA, to discuss the boundary expansion.

2.5 Underpass Mural Design Update

The Board reviews and discusses the revised underpass mural design provided by Style Over Status.

2.6 Little Italy Signs

R+M Structural has submitted a proposal to the BIA for drawings of the new sign supports. The proposal will be sent to the Board following the meeting.

MOTION: That the BIA approve an expenditure of \$56,466 for the supply and installation of two new Little Italy signs with Graphix2k. This expenditure will be funded from the BIA's Accumulated Surplus balance held with the City of Ottawa.

Moved by: Marcus Filoso Seconded by: Joey Frangione *Unanimously approved*.

3. Marketing Update:

3.1 Social Media and Website Report

Katy will send a social media report following the meeting.

4. Meeting adjourned by Steve Moffatt at 10:25am.

Action Items:

- Lindsay to send the proposal from R+M Structural for new Little Italy sign support drawings to the Board.