



**Preston Street BIA  
BOARD MEETING  
NOTES**

**Tuesday, April 1, 2025, 10:00 am to 11:00 am  
333 Preston Street – Suite 100**

**Attendees:** Steve Moffatt, Marcus Filoso, Lauryn Santini, Joey Frangione, Shauna Bradley, Sabrina Mtanos, Claudio Lepore, Ariel Troster, Lindsay Childerhose, Katy Morassutti

**Absentees:** Tony Zacconi

**1. Confirmation of Minutes, Agenda and Call to Order**

**1.1 Call to Order**

The meeting was called to order at 10:00 am by Lauryn Santini

**1.2 Approval of Agenda**

Approved by: Lauryn Santini

Seconded by: Shauna Bradley

*Unanimously accepted.*

**1.3 Approval of Minutes**

Approved by: Sabrina Mtanos

Seconded by: Claudio Lepore

*Unanimously accepted.*

**2. Chairperson's Report:**

**2.1 Taste of Little Italy Update**

Lindsay shares an update about Taste of Little Italy Ottawa which takes place on April 8<sup>th</sup> at Preston Event Centre.

**2.2 Committee Updates**

**2.2.1 Second Archway**

The next committee meeting is scheduled for Thursday, April 3<sup>rd</sup> to discuss next steps, including public consultation.

**2.2.2 Italian Festival**

The committee met on Monday, March 31<sup>st</sup> and the SEAT meeting is scheduled for April 15<sup>th</sup>. The BIA has confirmed some new sponsors for the festival, including Altis Recruitment and Meridian Credit Union. The Board discusses some other potential organizations who may be interested in sponsoring the event.



In the last couple of years, the BIA has received lots of feedback from attendees about the lack of children's activities. This year, the BIA has signed a contract with PartyTime Inflatables for rides and carnival games. The Board discusses the location of the kids' zone/activities.

### **2.3 Boundary Expansion Update**

Lindsay met with Chinatown BIA to discuss a potential overlap in proposed boundaries.

### **2.4 Underpass Mural Design Update**

The Board reviews and discusses the newest designs from Style Over Status.

### **2.5 Little Italy Signs**

The Board reviews the quotes that were provided by Graphix2k and JGVDesign to replace the Little Italy signs. The Board determines to work with Graphix2k given the level of detail and thoroughness in their proposal, which outlines the permitting and road closure process needed to do the installations down the line.

*MOTION: that the Board approve quote GQ27465 for the Little Italy bridge signs and installation provided by Graphix2k. This expenditure will be funded from the BIA's Accumulated Surplus balance held with the City of Ottawa.*

Moved by: Steve Moffatt

Seconded by: Shauna Bradley

Unanimously approved.

### **2.6 Spring Events**

There are two events coming to the neighbourhood this spring; CHEO's CN Cycle and the Canadian Tulip Festival. Both events will see an increase in foot traffic in the area. The BIA is working with CHEO to arrange a "show your race badge" promotion with some of the restaurants.

## **3. Marketing Update:**

### **3.1 Social Media and Website Report**

Katy will send a social media report post meeting.

## **4. Meeting adjourned by Steve Moffatt at 10:40am.**

### **Action Items:**

- Lauryn to reach out to Jane from PPRA about Plouffe Park Italian Festival activation
- Lindsay to send out Italian Festival Sponsorship Package
- Lindsay to reach out to Wellington West BIA.
- Lindsay to speak to Trina Costantini and Karole Marois about the mural
- Lindsay to email Councilor Troster about use of Section 37