



Preston Street BIA BOARD MEETING MINUTES

**Tuesday, June 11, 2024, 10:00 am to 11:00 am
Zoom**

Attendees: Steve Moffatt, Marcus Filoso, Lauryn Santini, Joey Frangione, Sabrina Mtanos, Shauna Bradley, Claudio Lepore, Tony Zacconi, Houry Avedissian, Tessa Franklin, Lindsay Childerhose, Katy Morassutti

Absentees: Jason Anbara, Daniele Cambareri

1. Confirmation of Minutes, Agenda and Call to Order

1.1 Call to Order

The meeting was called to order at 10:00am by Sabrina Mtanos

1.2 Approval of Agenda

Approved by: Claudio Lepore

Seconded by: Steve Moffatt

Unanimously accepted.

1.3 Approval of Minutes

Approved by: Sabrina Mtanos

Seconded by: Joey Frangione

Unanimously accepted.

2. Chairperson's Report:

2.1 Ottawa Italian Festival

Lindsay shares an update about the upcoming Ottawa Italian Festival, including the finalized event schedule and patio extensions. Katy shares a marketing update for the festival.

The event budget has been updated. The BIA has been awarded a \$20,000 grant from the Ministry of Tourism Culture and Sport which will help to absorb some major increases in the cost of road closure and paid duty police. Changes in road closure requirements at the City level will see a \$4,000 increase in the initial road closure quote for the 2024 event. Paid Duty has quoted the BIA \$37,000 to staff the 2024 event. These costs are 20% higher than what was budgeted and coincide with a \$5,000 increase in the Ferrari Festival budget. The requirement of onsite first aid has also increased costs for the event.



2.1.1 Special Event Parking Update

Traffic Management has provided a final list of special event parking provisions for the Italian Festival. It has been uploaded to the Ottawa Italian Festival website and a link has been provided to all members and residents.

2.2 Second Archway Update

The BIA had a very successful meeting with the Councillor, Public Realm, the committee and a few other stakeholders on May 30th. Next steps have been provided by Public Realm.

2.3 Preston Street Bridge Replacement

The Preston underpass will close from July 17 to August 6 for the Preston Bridge Replacement. The BIA will send out a memo to all business owners about this closure and the bridge lift weekend.

2.4 Letters of Support

Last month, the Board agreed to provide a letter of support for Joe Cotroneo and his building permit on Norman Street.

A letter to the Councillor to oppose the on-street parking rate increase on Preston Street has been drafted. The Board will receive a copy of this letter next week.

3. Marketing Update:

3.1 Social Media and Website Report

Katy will distribute a social media and website report post meeting.

4. Motion to Close the Meeting -

Motioned by: Houry Avedissian

Seconded by: Marcus Filoso

Unanimously accepted.

Action Items:

- Send updated Preston Bridge Replacement information to members
- Send parking Letter of Support to the Board
- Prepare advertising campaign for construction period