



Preston Street | OTTAWA

**Preston Street BIA  
BOARD MEETING  
MINUTES**

**Tuesday, May 4, 2021, 9:30 am to 11:30 am  
Zoom Video Call**

**Attendance:** Tony Zacconi, Lauryn Santini, Steve Moffatt, Marcus Filoso, Lori Mellor

**1. Approval of Minutes**

Lauryn Santini  
Steve Moffatt

**Approval of Agenda:**

Steve Moffatt  
Tony Zacconi

**2. Chairperson's Report**

***2.1 Road closures for Patios Challenges from the City***

The City of Ottawa is pushing back on our plans to close the road to accommodate expanded patios for the restaurants. The ED is meeting with Right of Way Management and Traffic to walk the street and show where patios would be extended and how little impact our plan will have on the residents and other businesses in the area.

***2.2 Summer Street Décor Installed***

Both Vignettes as well as the floral displays on the lighting poles have been installed. By-Laws required the display at Gladstone to be moved as they had numerous complaints about it. George at Preston Garage offered to provide us space, and the display has been moved.

***2.3 Strategic Planning Grant and Funding***

The BIA has been awarded a grant of \$13,000 from the City of Ottawa which covers 50% of the cost of the strategic plan. The Board must decide if they would like to take the balance of approximately \$10,000 funding from our budget. The Board had not sufficient time to review the materials so have tabled this item to the June Meeting.

***2.4 Bilingual Ottawa Grant***

All work has been completed and all funding has been received.

***2.5 BIA to host Virtual Cycling Workshop June 15<sup>th</sup> at noon.***



### ***2.6 OCOBIA and Vaccinating our Essential Workers***

The Coalition of BIAS is working with the Public Health Department to host pop up vaccine clinics for our Members' employees. We will keep the Board updated on this initiative.

***2.7 Small Business Tax Class approved by City Council.*** Will be applied in 2022.

***2.8 Rebecca Judd Starts May 17.*** Lindsay is under contract to mentor her in the role.

### **3. Financial Report**

The ED was pleased to report that the office had generated total of revenues and in-kind for 2021 ytd of \$152,411

This includes the following:

Digital Mainstreet (website, translation, map)	\$32,150.00
Graffiti management	\$14,000.00
People on Preston Videos	<u>\$30,000.00</u>
	\$76,150.00
Adding in the funding that is not tied to specific expenses	<u>\$76,261.00</u>
Total revenues	<b>\$152,411.00</b>

**Next Meeting : Tuesday, July 6, 2021 on Zoom Video Call**