



DOMAIN

NORTHSIDE

633,000 SF RETAIL

125,000 SF OFFICE

563 LUXURY MULTI-FAMILY UNITS

171-ROOM HOTEL

AUSTIN, TX

Domain NORTHSIDE, home to the Rock Rose entertainment district, is the latest evolution of shopping, dining, and hospitality in the dynamic and top-ranked city of Austin. Voted Austin Chronicle's Pick for "Best Second Downtown," NORTHSIDE brings together Austin's best homegrown names, incredible digitally native tenants, and first-to-market brands.

MOPAC EXPRESSWAY & BURNET ROAD

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OMEGA

RH



B
BREITLING
1884

CHANEL

SKIMS

Reformation



CUSTOMER DEMOGRAPHICS

| | 3-MILE | 5-MILE | 10-MILE |
|--------------------------|-----------|-----------|-----------|
| POPULATION | 118,525 | 322,397 | 953,057 |
| HOUSEHOLDS | 57,118 | 143,420 | 394,362 |
| AVERAGE HOUSEHOLD SIZE | 2.05 | 2.23 | 2.36 |
| MEDIAN AGE | 34.7 | 34.6 | 34.4 |
| AVERAGE HOUSEHOLD INCOME | \$122,015 | \$123,316 | \$144,043 |

7.7 MILLION ANNUAL VISITORS

