



# SUSTAINABILITY IN ACTION



SPRING 23 EDITION

**What is OnePlanet?** OnePlanet is a sustainable initiative showcasing Morguard’s effort and commitment to supporting the environment across all our properties.

Different initiatives were created across our properties in 2022 to bring awareness:

- Branding signage at properties
- Monthly digital campaigns in partnership with Earth Rangers
- Newsletters
- OnePlanet web page
- Community environmental event

Amazing results were achieved:

- 506K combined impressions on Facebook, reaching 460K users.
- Total combined 115K users were reached with Earth Rangers content and 78K uses exposed to Morguard related content.



## OnePlanet Mall Initiatives

Bonnie Doon Centre in Edmonton has an innovative OnePlanet project. They have four hydroponic Garden Towers inside the Centre. The towers grow fresh produce and are maintained by volunteers. The produce is donated regularly to local charities. This OnePlanet project is promoted on their in-mall signage, website and social media channels.

## Single Use Plastics

Retailers are preparing to do business without single-use plastics in 2023. Customers may notice takeout containers, straws, cutlery, bags and other items are being swapped for greener alternatives in 2023 as Canadian retailers and the food service industry adjust to the phase-in of a federal law that aims to remove many single-use plastics from the marketplace all together. Some food court retailers and restaurants have gone through months of experimenting to find the best alternatives to single-use plastic items.

**Dates to keep in mind:**

- December 2023 will see a ban on the sale of the following products: plastic bags, cutlery, takeout containers, straws and stir sticks.
- June 2024 – six pack rings designed to carry multiple bottles or cans will be banned for sale.
- December 2025 a ban on the manufacture, import and export for sale of all of these products will come into effect.

This means single-use plastics won’t be gone from Canadian retailers, restaurants and food courts just yet, as many will still be using up their inventory. Many retailers have already started the transition so they are prepared once they can no longer purchase these products. For example, Tim Hortons recently announced its introduction of new recyclable fibre hot drink lids, compostable cutlery, and breakfast/lunch wrappers in 2023. McDonald’s started removing some single-use plastics from its restaurants in 2021, including straws, cutlery and stir sticks.

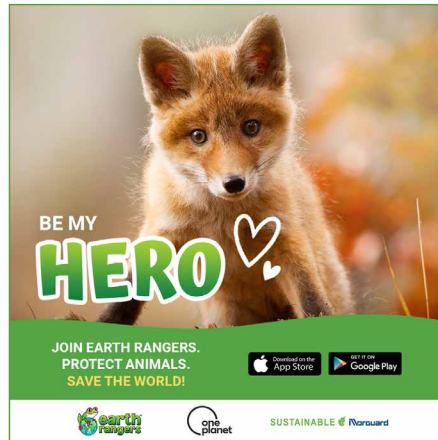


Stay tuned for the removal of single-use plastics at your favourite retailer, restaurant and food court spot!



## BE MY HERO

Earth Rangers is one of the fastest-growing kids' conservation organizations in the world! They've been inspiring positivity and confidence in children to take eco-action to help the planet and the animals they love for almost two decades. Kids are stepping up to Be My Hero for the animals they love. Visit the Earth Rangers website to find out more about their free programs and to see how your child can become a member today! [www.earthrangers.com](http://www.earthrangers.com)



## Kicking plastic to the curb

Did you know it takes 200 years for a plastic straw to break down? If being climate-friendly were a sport, plastic would be off the team! Earth Rangers has launched a NEW climate-friendly challenge and the focus this time, is on plastic. It's time to kick plastic waste out of the game for good! The goal of every challenge is to empower kids to make small changes in their daily routine. Earth Rangers are encouraged to start new habits and make them stick! We're convinced Earth Rangers will knock it out of the park! Find out more about how kids can avoid a plastic bag foul and a red card for lunchtime litter by encouraging them to join the Rangers vs Plastics Challenge in the app.

## Benefits of the Wildlife adoption program

Ever wonder what a Narwhal's tusk might feel like? Similar to how a rhino's horn is made of keratin, like our fingernails, a narwhal's long, pointy "horn" is actually their canine tooth, just like ours! That's why they're often called the unicorn of the sea. These amazing mammals are part of Earth Ranger's Northern Project.

With funds raised through the Wildlife Adoption Program, Earth Rangers supports the University of Manitoba's research on the impact of shipping traffic on narwhals in **Nunavut's Tallurutiup Imanga National Marine Conservation Centre**.

Morguard is excited to partner with Earth Ranger for Earth Month and will launching a national activation to support the wildlife program.



**FAST FACT:** Narwhals use different sounds like clicks, whistles, and pulses to communicate with each other.