

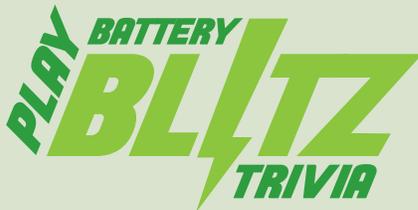


# SUSTAINABILITY IN ACTION

FALL 2024 EDITION

**What is OnePlanet?** OnePlanet is a socially responsible movement that was introduced in 2020. A program designed to enhance existing initiatives and minimize our environmental impact by implementing environmentally sustainable initiatives across Morguard's properties.

**New! OnePlanet Website** Check out our newly refreshed OnePlanet webpage! It's more engaging than ever, showcasing Morguard's achievements, sustainable events, and our outstanding eco-friendly retailers. [Click here to explore it now!](#)



On October 1st, Recycle Your Batteries Canada placed battery collection bins in all our shopping centres and has also provided retailers with mini in store versions of the collection box for added customer convenience. To date, the response has been overwhelming! Let's see how many more batteries we can collect by October 31!

Watch for the signs explaining the importance of recycling batteries and be sure to look for the Battery Blitz Trivia Contest signs with the QR code. Scan the QR code to play our fun battery trivia game for a chance to win a \$250 shopping spree!



**677.54kg  
= 50,000  
batteries**

In recognition of its outstanding achievements, Morguard was honored with the prestigious Call2Recycle Leaders in Sustainability Award. The campaign's innovative strategies and efforts resulted in the diversion of over 677.54 kg which is equivalent to 50,000 batteries from the landfill, making a significant contribution to environmental sustainability.

The Battery Blitz campaign made a big impact on Earth Rangers membership in 2023. Our partnership brought in over 35,000 new members, helping to further spread environmental awareness!

Let's give a big shout out to the retailers that offer customers a used battery collection program in their stores. Thank you for keeping batteries out of landfills and helping the environment! For more information on battery recycling [visit call2recycle.ca](http://www.call2recycle.ca)





Every day throughout Morguard centres across Canada our retailers are taking responsible actions to lessen their impact on the environment. Listed below are several retailers that we are proud to highlight. For more information on these sustainable practises and to learn more about what other retailers are doing visit our OnePlanet Retail in Action webpage.

**CLICK TO VISIT**  
**OnePlanet Retail in Action**

Best Buy is protecting the environment, conserving natural resources and preventing pollution by systematically managing and continuing to improve their environmental performance.



## HUDSON'S BAY

In partner with the Pact Collection, Hudson's Bay has launched a beauty recycling initiative that provides a sustainable solution for hard to recycle beauty packaging such as plastic packages smaller than a yogurt cup, squeezable tubes, fragrance bottles, pumps, caps and other items that are unlikely to be accepted in curbside programs.

## BOOTLEGGER

The Bootlegger carried brand "Brody" is committed to sustainability and ethical practice through its use of eco-friendly materials including recycled cotton and polyester fibres.

**DOLLARAMA**



Dollarama is committed to addressing climate change by managing their operations and resources responsibly, including improving energy efficiency, promoting reuse and recycling, and reducing waste.

## Morguard

### SUSTAINABLE BUILDINGS

Morguard's goal is to continuously work to reduce the amount of water and energy used at our properties, decrease GHG emission contributions, and increase waste diversion rates. Taking these earth friendly steps, we hope to make a significant contribution to the sustainability of our communities.

### 2023 RETAIL PORTFOLIO RESULTS



#### 28.7% DECREASE IN WASTE GENERATION

Waste diversion and recycling helps reduce the impact of solid waste on the environment.



#### 12.1% REDUCTION IN ENERGY

Saving energy helps reduce air and water pollution and conserves natural resources, which in turn creates a healthier living environment for people everywhere.



#### 18.1% REDUCTION IN GREENHOUSE GAS EMISSIONS

Reducing carbon emissions helps reverse the impact of global warming.



#### 18.3% REDUCTION IN WATER USAGE

Conserving water saves energy and reduces our carbon footprint. Using less water keeps more in our ecosystem.



#### MORGUARD PROUDLY MANAGES 99 PROPERTIES CURRENTLY CERTIFIED THROUGH BOMA BEST PROGRAMS.

BOMA BEST Sustainable Buildings certification recognizes excellence in energy and environmental management and performance in commercial real estate.



#### 4,400 POUNDS OF FOOD DONATED

Morguard collaborated with many organizations to address a wide range of challenges, offering community support and social partnering.



#### \$454,314 CORPORATE DONATIONS

The partnerships and community initiatives of Morguard aim to strengthen communities and create more equitable environments.

## SUSTAINABILITY ACTIVATIONS AT MORGUARD RETAIL PORTFOLIOS

Morguard centres consistently build new partnerships and raise awareness about the importance of recycling year-round. This year, we hosted national programs in both the spring and fall, featuring three unique initiatives in April across our Urban, Family, and Convenience centres.



### For Fashion That Cares

Our Urban Shopping Centres, partnered with H&M, BigBrothers and Sisters of Ottawa along with The Common Table to support garment programs and to raise awareness of the importance of textile recycling. Over **9,000 pounds of textiles** were diverted from landfills. The activation was enhanced by contesting elements, retail participation and promotions along with community outreach. This allowed the activation to reach a wider audience and create a larger impact.



### THREADS FOR CHANGE

OUT WITH THE OLD. IN WITH THE NEW.  
DONATE YOUR TEXTILES AND MAKE A DIFFERENCE.



### Threads for Change

Our Family Shopping Centres, partnered with Diabetes Canada to introduce a textile drive initiative. This event featured two weekends in April where a truck would collect donations in parking lots of participating shopping centres. This initiative aimed to promote community engagement and support sustainability efforts within the centre's community. Over **7,600 pounds of textiles** were diverted from landfills.



### OUT OF SIGHT & OUT OF LANDFILLS

Recycle your used and damaged eyeglasses at Bonnie Doon Centre



SUSTAINABLE Morguard

### Out of Sight Out of Landfills

For the month of April our Convenience Centres, partnered with Canadian Lions Eyeglass Recycling Centre and Lions Club International. To encourage donations a trivia contest was added to the marketing mix. The activation highlighted Optical retailers drawing attention to services and products available. A total of **8,198 pairs of eyeglasses** were collected and repurposed for people in need keeping plastics out of landfills.