

FAQ

Do I need a business license for a pop-up or cart?

Yes, a business license is required for all retailers, no matter the length of the term. Ask the Specialty Leasing Manager for further details.

What is the difference between leasing and specialty leasing?

Specialty Leasing helps businesses, young and old, raise awareness, and test new markets and products with the luxury of short-term leasing options that are 1 year or less. Leasing supports local and national businesses that are ready to commit to a term greater than 1 year.

What is the difference between a cart and a kiosk?

Kiosks are most often custom-built with an enclosed space, geared to a specific product, and larger than a cart. Kiosks are a sophisticated alternative to a cart and are typically set up for the longer-term in mind due to costs. The cart has proved to be a great option for short-term leasing due to its low cost as each mall has its own standard design ready when you need it. It provides ample space in high-traffic areas where you can introduce a new brand or product.

What types of spaces are available?

- **Cart or RMU (Retail merchandising unit):** Try your concept on a landlord-provided unit in a high-traffic, common area location.
- **Kiosk:** A free-standing merchandising unit located in a high-traffic, common area location. Kiosks are designed and provided by the tenant (mall management must approve kiosk design prior to move-in). This is a perfect option for those retailers who prefer a customized unit.
- **In-Line Store:** These are available for those retailers who require a store space but are not ready for a long-term lease obligation.