

## **OFFICIAL CONTEST RULES: Bonnie Doon Centre Vegas with Your Valentine Contest**

### **Contest Period and Sponsor**

No purchase necessary. The eligibility period commences at 12:00 AM MT on Monday, January 20, 2025 (the "Contest Starting Date") and ends at 11:59 PM MT on Friday, February 14, 2025 (the "Contest Closing Date"). For specific prize information, please see "Prizing" below.

Morguard, the participating shopping centers, and its respective employees, affiliates, officers, directors, agents, and related companies, including but not limited to, advertising and promotional agencies (collectively the "Contest Sponsors"), will have no liability or responsibility for any claim arising in connection with participation in the Vegas with Your Valentine Contest or any prize awarded.

The Contest is not open to employees, representatives, and agents of Bonnie Doon Centre and MORGUARD (collectively the "Event Sponsors") or employees of any retailer located in the Event Sponsors or the Event Sponsors' affiliated companies, advertising, and promotional agencies.

Contest entrants are deemed to have accepted the rules set out below (the "Contest Rules"), which are subject to change without notice, and automatically releases the Contest Sponsors and any other person or entity associated in any way with the Contest, all of their respective affiliates, subsidiaries, directors, officers, employees, agents and their respective advertising and promotional agencies, from any and all liability arising in connection with the Contest, including, without limitation, the selection of the prize winners and the administration of the associated contest.

By participating in the Contest, all entrants accept the Terms and Conditions of the following Contest Rules and agree to be bound by them. Entrants who do not comply with any of the Contest Rules are subject to disqualification by the Contest Sponsors, at the Contest Sponsor's sole discretion.

### **Eligibility:**

To enter, you must (a) be a legal Canadian resident (not open to residents of Quebec); (b) residing in Alberta during the Contest Period and when partaking in the Prize; and (c) have reached the age of majority in your province or territory of residence at the time of entry. You are not eligible if you are an employee, officer, director, agent or representative of Contest or Event Sponsor, its affiliates (including parent, sister, related and subsidiary companies), or other party in any way involved in the development or administration of this Contest, including advertising, promotional or public relations agencies, suppliers of materials or services related to the Contest, or a member of the immediate family (spouse, including common law, parent, sibling or child, regardless of where they reside) or household member of any such employee, officer, director, agent or representative. Groups, associations and entities cannot participate.

### **How to Enter:**

No purchase necessary. A purchase does not increase your odds of winning. Scan the QR code located on the contest signs at Bonnie Doon Centre and then complete the form on the contest landing page.

### **Participation by Writing a Text:**

From your email account, write a text with a minimum of 250 words (in French or English) about why you would like to take your Valentine to Las Vegas. Email your text to [retailmarketing@morguard.com](mailto:retailmarketing@morguard.com). Your text must be your creation and must not have been copied or otherwise mechanically reproduced. You must provide your full name, email address, postal code, and telephone number. Participation by drafting a text must be received no later than the end date of the giveaway to be eligible for the draw

### **Entry Limit:**

ONE (1) ENTRY PER PERSON PER DAY DURING THE CONTEST PERIOD.

Entries that are late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular, mechanically reproduced, submitted using robotic, automated, programmed, unauthorized, prohibited or illicit means, contain false or invalid information, included in a bulk-drop off (e.g. multiple Entries submitted by the same entrant), submitted on behalf of another person, or Entries that do not conform with or satisfy any or all of the conditions these Contest Rules as determined by Contest Sponsors (collectively, “ **Ineligible and/or Invalid Entries** ”), in its sole and absolute discretion, may be judged void. All Entries become the property of Contest Sponsors upon receipt, and none will be returned.

### **Winner Confirmation:**

Winners will be contacted by email and/or telephone within five (5) business days of date of winning play. To be confirmed a winner, selected entrant must: (a) respond to the email and/or telephone notification within five (5) business days of it being sent; (b) correctly answer, without assistance of any kind, a time-limited, mathematical skill-testing question; (c) be in full compliance with these Contest Rules, and if required by Contest Sponsors, provide proof of identity; and (d) provide her or her complete mailing address. Proof of identity, including proof that selected entrant is the authorized account holder of the email address associated with the selected Entry, must be provided upon request. If any selected entrant cannot be contacted and confirmed a winner as above, at Contest Sponsors’ sole and absolute discretion, his/her entitlement to receive a prize may be forfeited, and Prize may be awarded to an alternate eligible entrant. Contest Sponsors will not be responsible for failed attempts to contact a selected entrant.

### **Prize:**

There is a total of one (1) prize to be won during the contest period. The prize must be accepted as awarded. The winner will receive a four-day trip for the two, consisting of the winner and a companion selected by the winner (collectively, "Winning Travelers), to Las Vegas, Nevada, United States from **April 13 to 17, 2025** (the "Prize"), plus a \$500 shopping spree for Bonnie Doon Centre. The approximate market value of the total Prize

is (\$5,000 CDN). The travel portion of the Prize is valued at approximately (\$4,500 CDN) and includes round-trip flights departing from and returning to YEG Edmonton International Airport and hotel accommodations at Paris Hotel, Las Vegas, NV 89109, United States. Winner may have a choice between two queen-size beds or one king-size bed, subject to availability. The odds of winning depend on the number of eligible entries received before the Contest End Date. **The winner must be available for travel during the prize dates as stipulated above.**

**Note: The winner is responsible for providing a valid credit card to the hotel upon check in for deposit purposes.**

The Prize does not include: (i) travel insurance; (ii) any expenses not expressly covered in the Prize including, without limitation, transportation, food, room service, other additional hotel fees, and entertainment.

Winner must provide its name, date of birth, and contact information and of its accompanying traveler to Harvard Media no later than February 29, 2024. Any late information or changes may be subject to transfer fees by the travel agency and any such fees shall be the responsibility of the Winning Travelers. Winning Travelers agrees to provide to Contest Sponsors, Harvard Media, and travel agencies in connection with the Contest any documentation reasonably necessary to facilitate the redemption of the Prize and for travel.

Prizes must be accepted as awarded and may not be transferred, exchanged, combined or used in concert with another contest or another offer. The Prize, including the date of travel or flight time, cannot be modified or changed, unless as may be deemed necessary by Contest Sponsors or Harvard Media. The Contest Sponsors are not responsible for any modification or changes to the Prize made by Harvard Media. The Contest Sponsors reserve the right to substitute a prize of at least equal value in the event of the unavailability, for whatever reason, of the advertised prize.

The Contest Sponsors reserve the right to verify if Contest winners satisfy all Contest admissibility criteria. Winners may also be required to correctly answer, unaided, a time-limited, mathematical skill-testing question. The Contest Sponsors' rulings are final and without appeal in all matters related to the promotion and the awarding of prizes.

## **Release**

By participating in the Contest, entrants release and hold harmless the Contest Sponsors and Harvard Media, and their advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively, "Releasees") from any liability in connection with this Contest or, if declared a winner, the prize, its use or redemption, any related or ancillary activities thereto. Winning Travelers expressly release, discharge, indemnify and hold harmless the Releasees from and against all manner of action, cause of action, claims, and demands including, without limitation, any dissatisfaction of any kind by a Winner or Winning Travelers with any aspect of the Contest or any prize, any liability for physical injury, death, or property damage which the Winner or Winning Travelers, their heirs, successors or assigns have, might have, or could have suffered by reason arising out of the Winner or Winning Traveler's participation in the Contests or in connection with acceptance or redemption of the prizes awarded, and any judgments,

settlements, interest, awards, penalties, fines, costs, or expenses of whatever kind, including reasonable legal fees and the cost of pursuing any insurance providers, incurred by or awarded against the Releasees arising out or resulting in any way from the Contest, the prize, its use or redemption, and any related or ancillary activities thereto. Before being declared a winner, entrants may be required to sign and return, within a stipulated period of time, a declaration of compliance with the Contest Rules and a full liability and publicity release. By accepting a prize, winners' consent to the use of their name, place of residence, voice statements and photographs or other likenesses for publicity, advertising or informational purposes in any medium or format without further compensation or notice.

All Entries become the property of Contest Sponsors, and none will be returned. No correspondence will be entered into except with the selected entrant.

This Contest will be run in accordance with these Contest Rules, subject to amendment by the Contest Sponsors. Contestants must comply with these Contest Rules and will be deemed to have received and understood the Contest Rules by participation in the Contest. The terms of this Contest, as set out in these Contest Rules, are not subject to amendment or counteroffer, except as set out herein.

Any dispute relating to the Contest (including, without limitation, a dispute as to whether an entrant has complied with all of the Official Rules and Regulations) shall be resolved by the Contest Sponsors in their sole and absolute discretion. All decisions of the Contest Sponsors shall be final and binding.

The Contest Sponsors assume no responsibility for failure of the Internet during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any e-mail or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. The Contest Sponsors reserve the right, in their sole discretion; to cancel or suspend the e-mail portion of the Contest should a virus, bug or other cause beyond their reasonable control corrupt the security of proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

If the identity of an entrant is disputed, the authorized account holder of the e-mail address associated entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid email account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in the Contest will be the Contest server machine(s).

This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations.

Other Conditions:

The Contest Sponsors reserve the right to terminate or amend this Contest at any time and in any way, without prior notice to entrants. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned for any reason, the Contest Sponsors reserve the right to cancel the Contest and conduct a random draw from all previously received eligible entries received by the Contest End Date.

**Privacy:**

Contest Sponsors collects and uses entrants 'personal information for the purpose of administering this Contest and awarding the Prize. The winner's name may be listed in Contest Sponsors' materials. Entrants will receive no marketing communications from the Contest Sponsors unless they consent. Please see Contest Sponsors' Privacy Policy here <http://morguard.com/privacy>.

**Intellectual Property:**

All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans, and representations are owned by the Contest Sponsors and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property of the Contest Sponsors without the express written consent of the Contest Sponsors is strictly prohibited.